



YOUR **PRODUCTION** &
CONSTRUCTION EXPERTS

DISCOVER **SMART DESIGN** STYLE



Owners

the heart and soul of Smart Design Expo



ŁUKASZ JERZMANOWSKI



MICHAŁ OGRZEWAŁSKI



DAREK KACZMAREK

DISCOVER **SMART DESIGN** STYLE



Sales and Marketing Department

team „we-bring-ideas-to-life”



JULIA KRÓLAK
head of sales and marketing



IVAN MARTYNOV
video content specialist



MARIANA POLNA
graphic designer



MAGDALENA MICHALSZCZAK
office manager



PAWEŁ PODEMSKI
AI expert



MAGDALENA SOBKOWIAK
business development
manager

Project Management Department

team „we-know-every-detail”



AGNIESZKA SKÓRA
head of project management



PATRYK CHODECKI
project manager



KAROLINA CZABAJ
project manager



PRZEMYSŁAW PAWLIK
estimating manager



Design Department

team „we-love-good-design”



MARZENA MICHALSKA
art director & designer



ŁUKASZ ZAREMBA
designer



JOANNA DITTMAR
designer



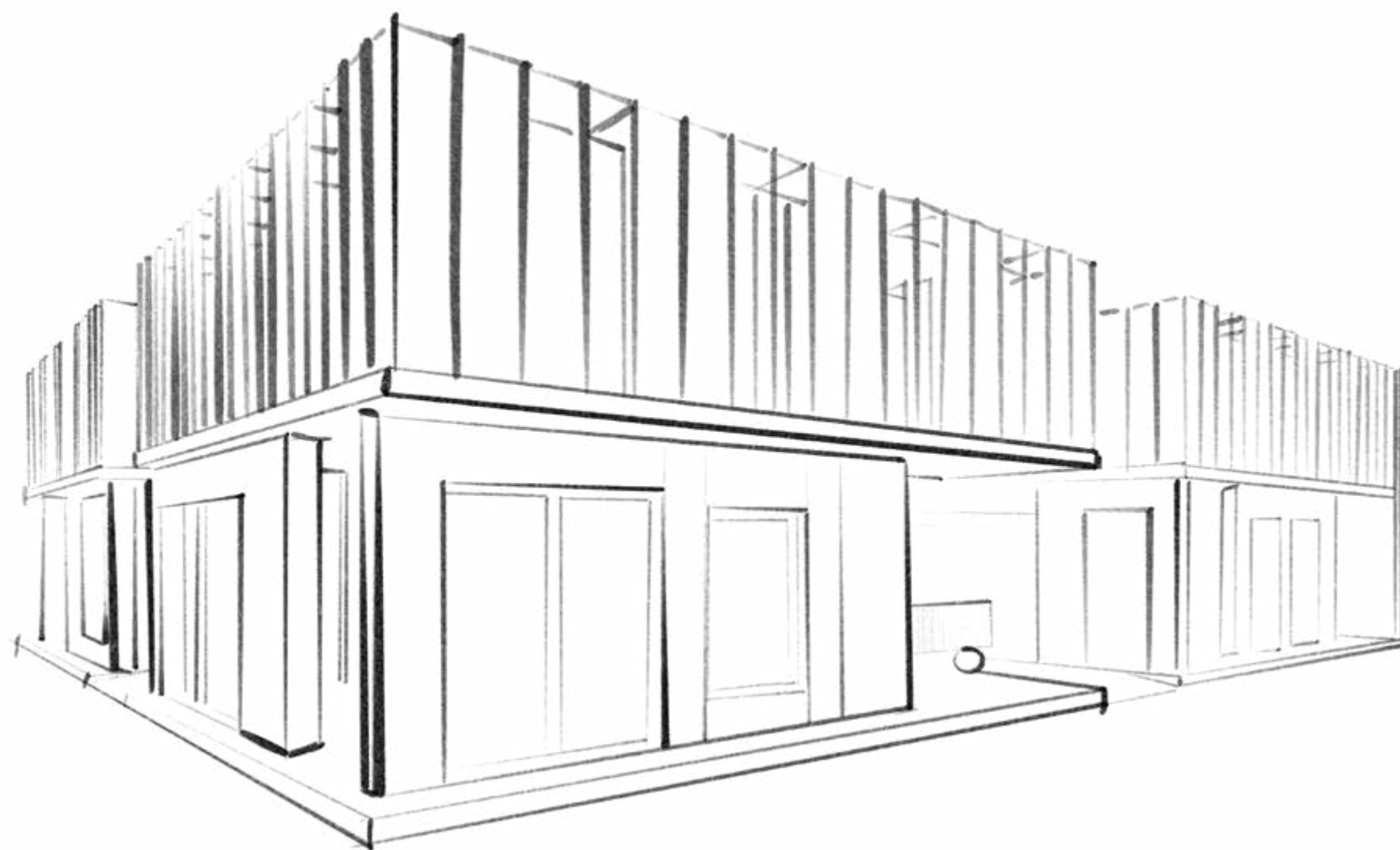
BARTOSZ ŁUGOWSKI
designer



LIZAVETA HARADZETSKAYA
designer



MAŁGORZATA BYLICA
designer



DISCOVER **SMART DESIGN** STYLE



Technical Department

team „we-know-how-to-do-it”



ADAM BEIM
head of technical department



MAŁGORZATA ŚWIADEK
technical manager



ERYK PRZYBYŁOWICZ
technical manager



KATARZYNA RYBAK
technical manager



MONIKA STEFAŃSKA
technical manager



ALEKSANDRA TOMASZEWSKA
technical manager



MICHALINA BALCERZEWSKA
graphic designer

Execution and Delivery Department

team „always-on-time”



DARIUSZ GRABOWSKI
head of foreman



LESZEK ZALEWSKI
head of carpentry



ANDRZEJ NAJTKOWSKI
operations manager



JUSTYNA WALOSZCZYK
logistics specialist



MAŁGORZATA JAKUBOWICZ
supply specialist



JOANNA MALINOWSKA
financial specialist



They trusted us

we work with the biggest companies



DISCOVER SMART DESIGN STYLE



You design, We build

we support you in the construction
of high-quality stands for your key clients

THQ NORDIC

Evolution

deceuninck



CATL

SAMSUNG

HITACHI

NOVOMATIC



LX Hausys



PHILIPS





Production

over 6500 sqm of space



DISCOVER **SMART DESIGN** STYLE



Woodenshop

our own machinery park ready to prepare custom-made stands



DISCOVER **SMART DESIGN** STYLE



Over 200 workers

carpenters, electricians, set-up and dismantling teams

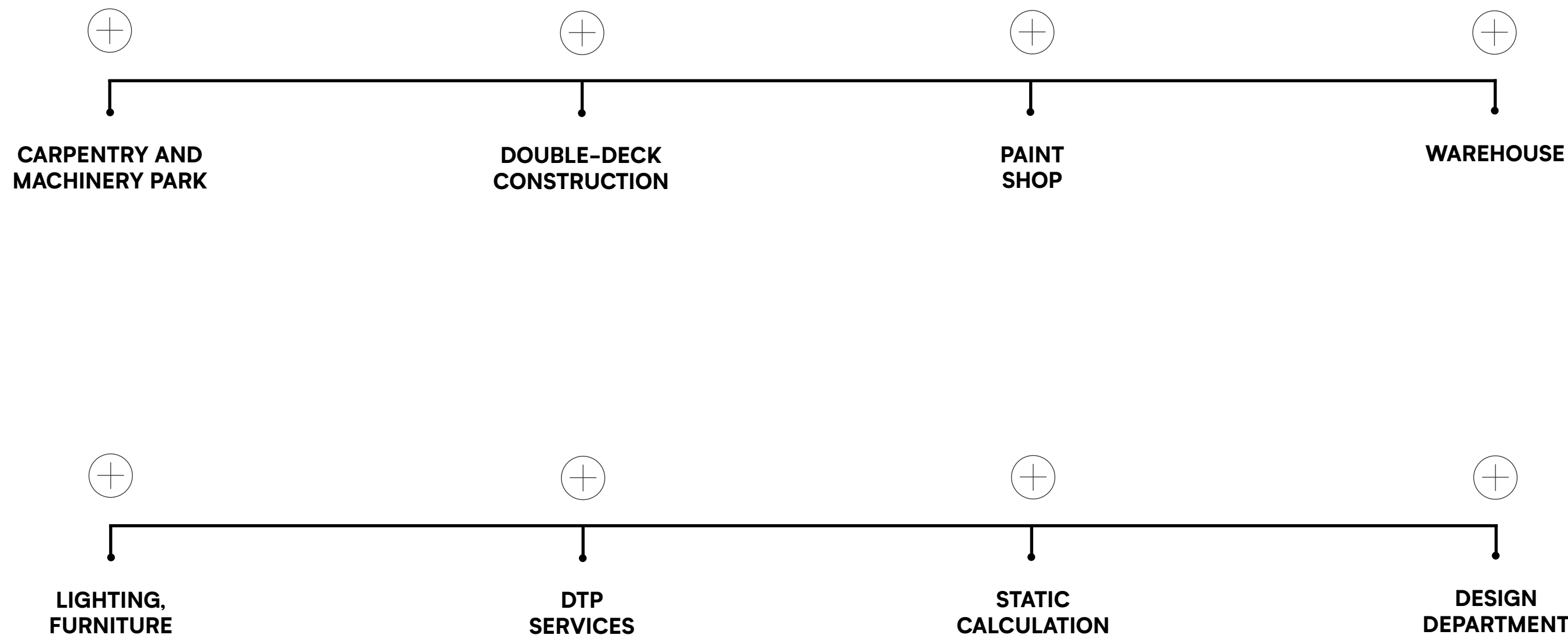


DISCOVER **SMART DESIGN** STYLE



In-house services

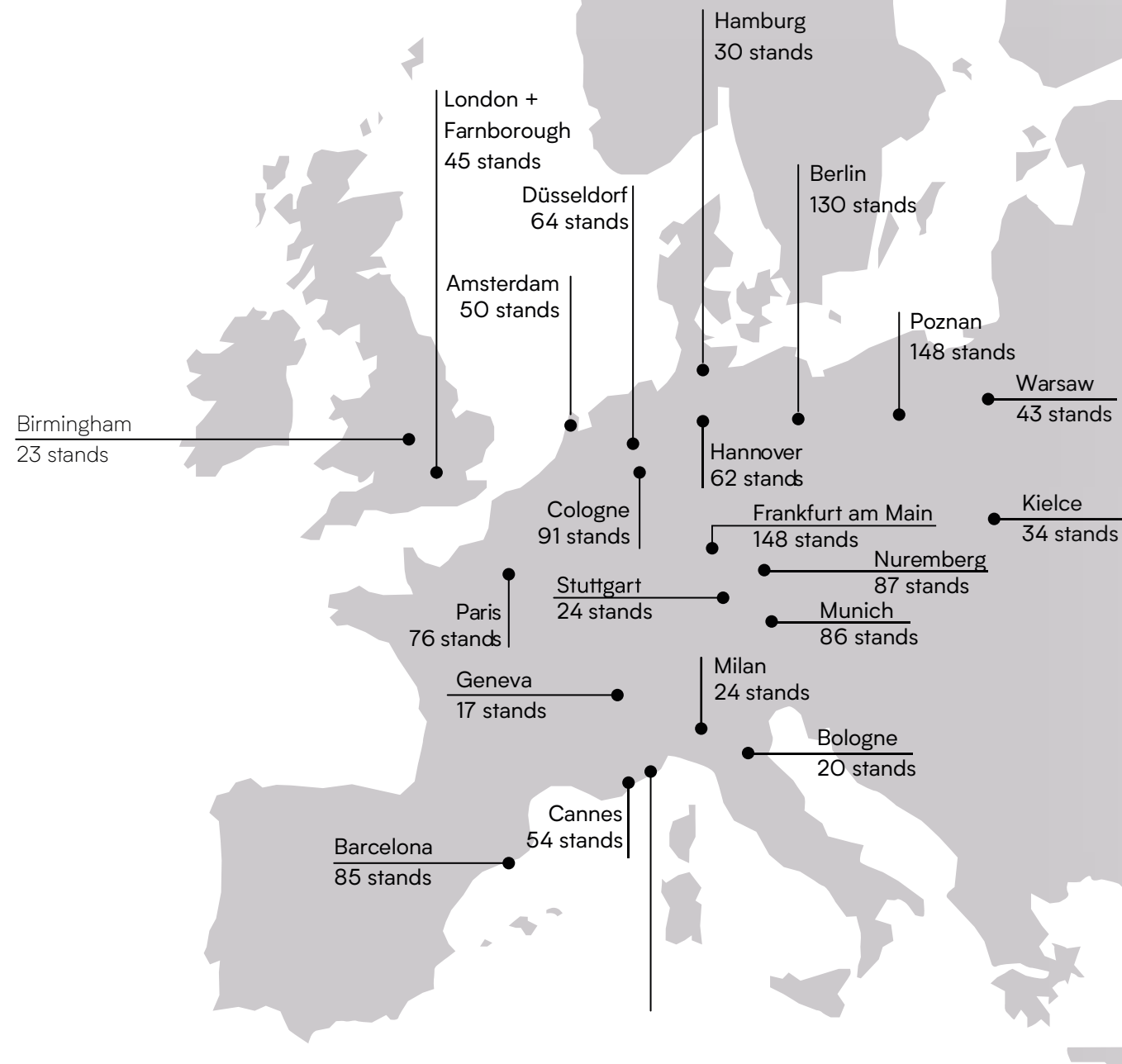
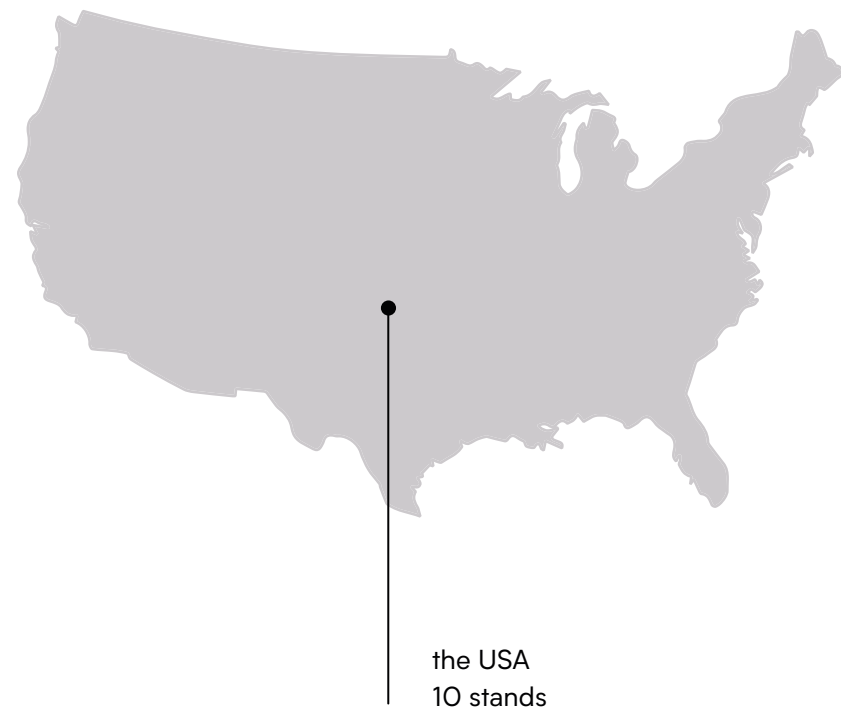
complete technical support
— from planning to execution





We build stands all over the world!

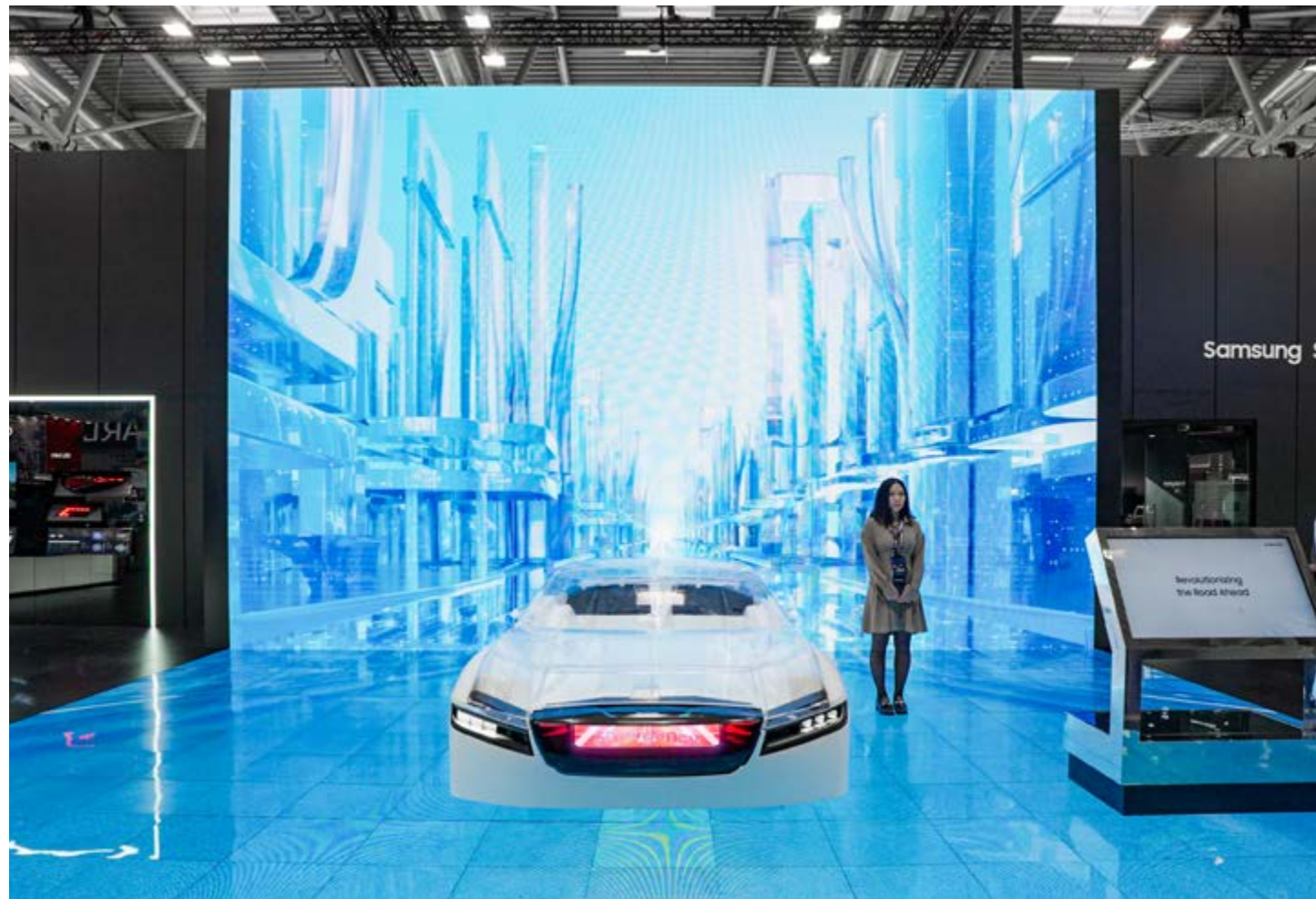
we have experience in the largest trade centers in the world



SAMSUNG
IAA, 640 sqm
MUNICH, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
RISHIYAGI





**A two-level structure,
animations on large
LED screens,
all in a monochromatic,
deep black finish.**



DECEUNINCK
FRONTALE, 530 sqm
NUREMBERG, 2024

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO







DECEUNINCK | FRONTALE

The modern modular construction, illuminated cubes, and the use of logo colors in details give the entire structure of the Deceuninck stand a unique character, harmoniously combining functionality with attractive design.

MIDEA
IFA, 2600 sqm
BERLIN, 2023

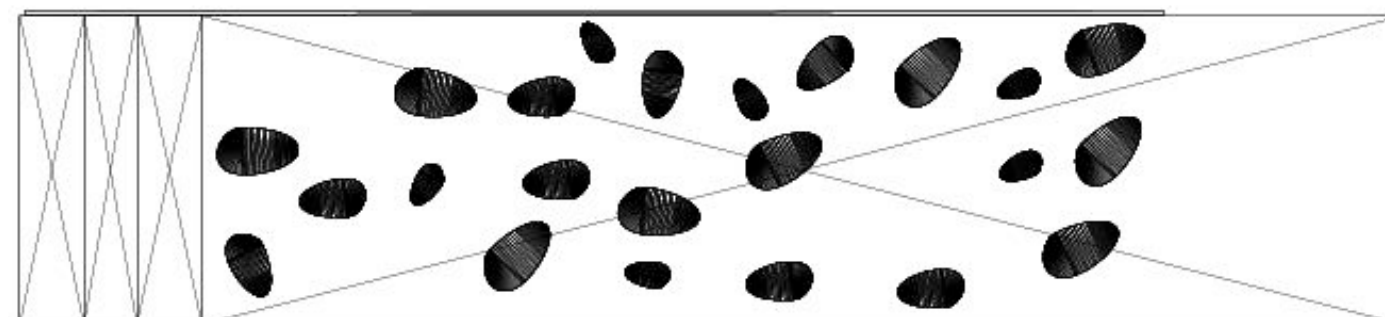
PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
FORUM GROUP YOUR BRANDBUILDER





MIDEA | IFA

We utilized innovative LED panels with 1,630 lenses, 13 monumental lightboxes, and 14 impressive illuminated clouds.



Location of clouds TBC



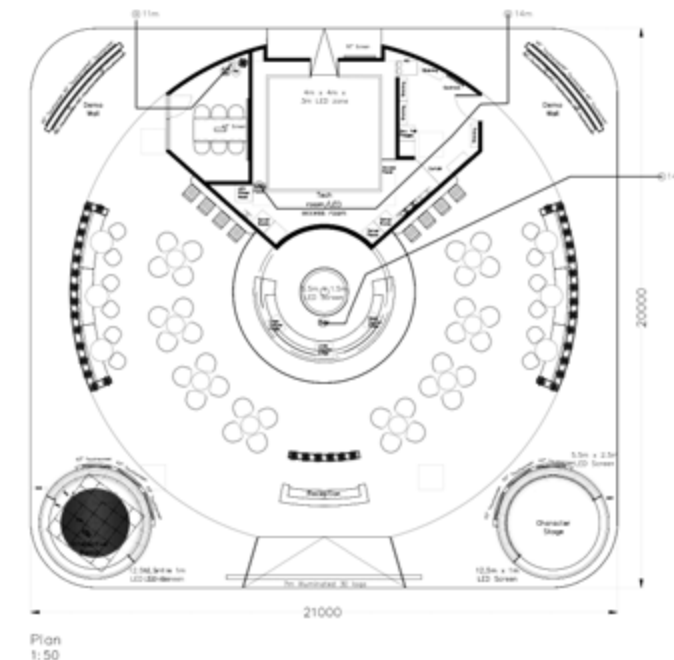
IMAGINE LIVE
ICE GAMING, 420 sqm
BARCELONA, 2025

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS



IMAGINE LIVE | ICE GAMING

The LED lighting in the floor perfectly corresponds to the ceiling suspension.



ALUPROF
ALUMINIUM SYSTEMS

ALUPROF
BAU, 204 sqm
MUNICH, 2025

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO



BAU
H1.320





The construction provides an ideal background for presenting Aluprof aluminum systems in real scale. Clean lines and well-thought-out proportions create an impressive yet elegant space.

TELENOR
MWC, 250 sqm
BARCELONA, 2025

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS

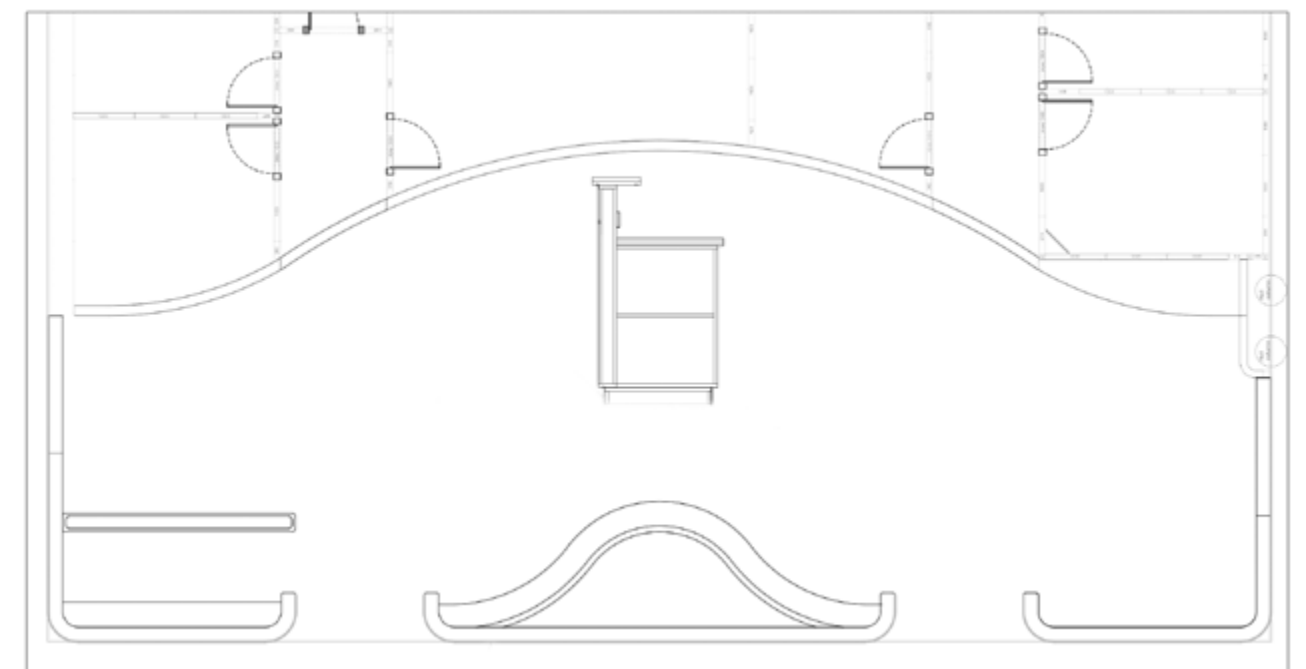




TELENOR | MWC



**The sculptural frieze
attracts attention.**



WIŚNIEWSKI
BAU, 572 sqm
MUNICH, 2023

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO





A'DESIGN AWARD
& COMPETITION

WINNER 2024

SILVER



The whole creates a coherent and well-thought-out composition, where luxury meets nature. The stand not only presents products but also transports visitors into the world of an exclusive villa.

RTA
INNOTRANS, 121 sqm
BERLIN, 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
AVANTGARDE





**A custom circular floor,
numerous rounded elements,
and LED screens
integrated into a delicate
metal structure.**

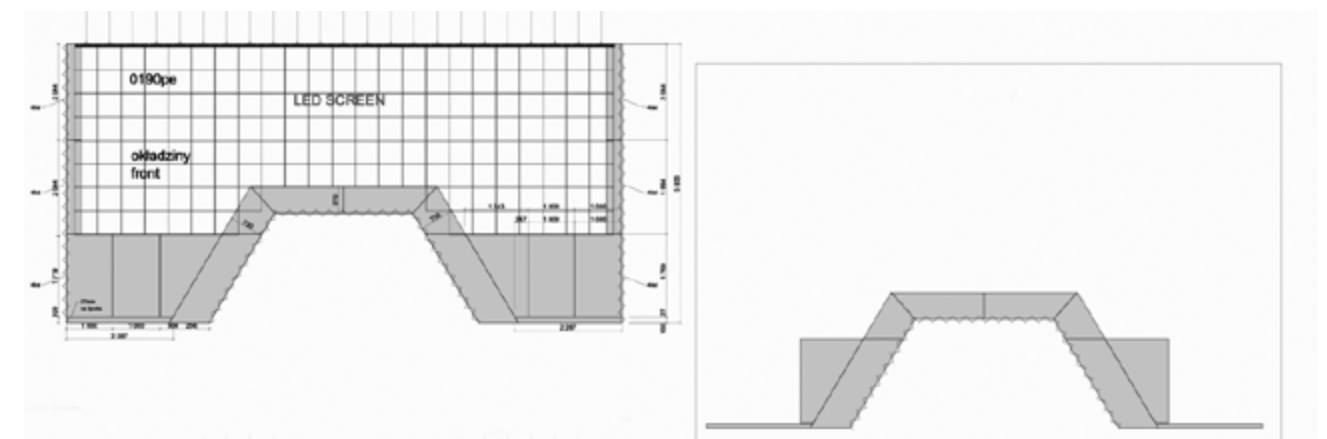
NOVOMATIC
ICE GAMING, 4 224 sqm
BARCELONA, 2025

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS





The colorful, mesmerizing whole invites viewers to get lost in their spaces.



DRUTEX
FRONTALE, 237 sqm
NUREMBERG, 2022

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO





**A'DESIGN AWARD
& COMPETITION**

WINNER 2023

GOLD



Deep black serve as a backdrop for golden clouds, which add lightness and luxury to the space. Soft curtains introducing an element of elegance and coziness.

A large, modern exhibition stand for Cadillac at the Paris Motor Show 2024. The stand is black with a large illuminated Cadillac logo on the wall. A silver Cadillac SUV is displayed in the foreground, and a red Cadillac SUV is displayed behind it. The stand is surrounded by black stanchions and white ropes. The background features a large, industrial-style hall with a high ceiling and exposed ductwork. The floor is dark and reflective. The overall atmosphere is sleek and high-tech.

CADILLAC PARIS MOTOR SHOW, 399 sqm PARIS, 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
PDO

Evolution

EVOLUTION
ICE GAMING, 648 sqm
LONDON 2024

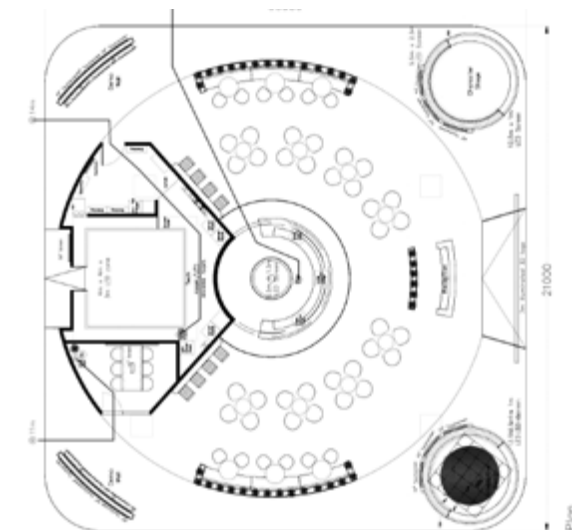
PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS





NOVOMATIC | ICE GAMING

The Evolution stand is characterized by a multitude of screens and electronic solutions.



ANWIS
R+T, 160 sqm
STUTT GART, 2018

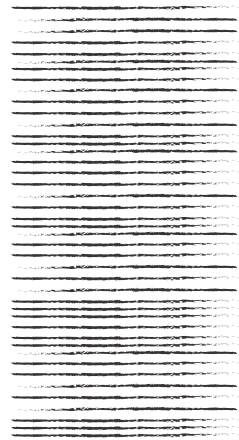
DESIGN AND CONSTRUCTION
SMART DESIGN EXPO



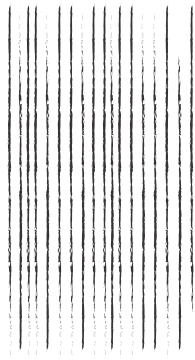
Modern house allegory



Anvis product
blinds



the line
becomes an
inspiration



arranged
vertically



on the facade
of the stand





A'DESIGN AWARD
WINNER 2019
S I L V E R

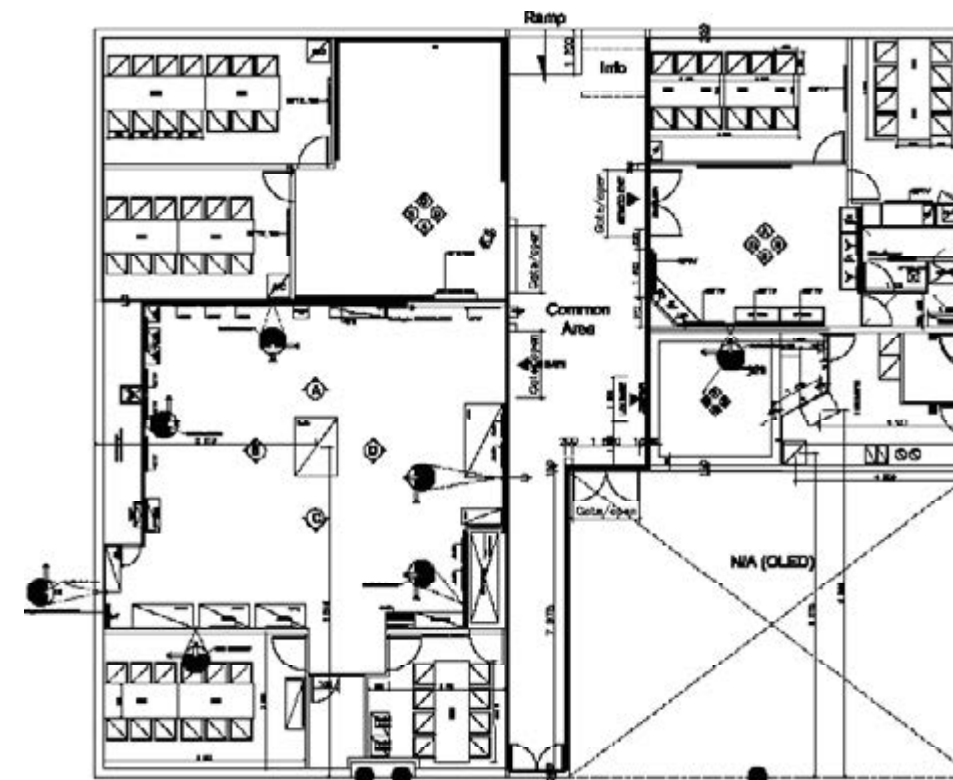


The façade of the stand is made of 1,150 concrete strips of plywood of various sizes.

SAMSUNG
MWC, 470 SQM
BARCELONA, 2018

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EIDETIC MARKETING







**8 conference rooms,
3 showrooms – all of them
hidden in the Samsung stand.**

THQ
GAMESCOM, 1140 sqm
COLOGNE, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS

OUTCAST 2
A NEW BEGINNING



ALL ELITE
AEW
WRESTLING

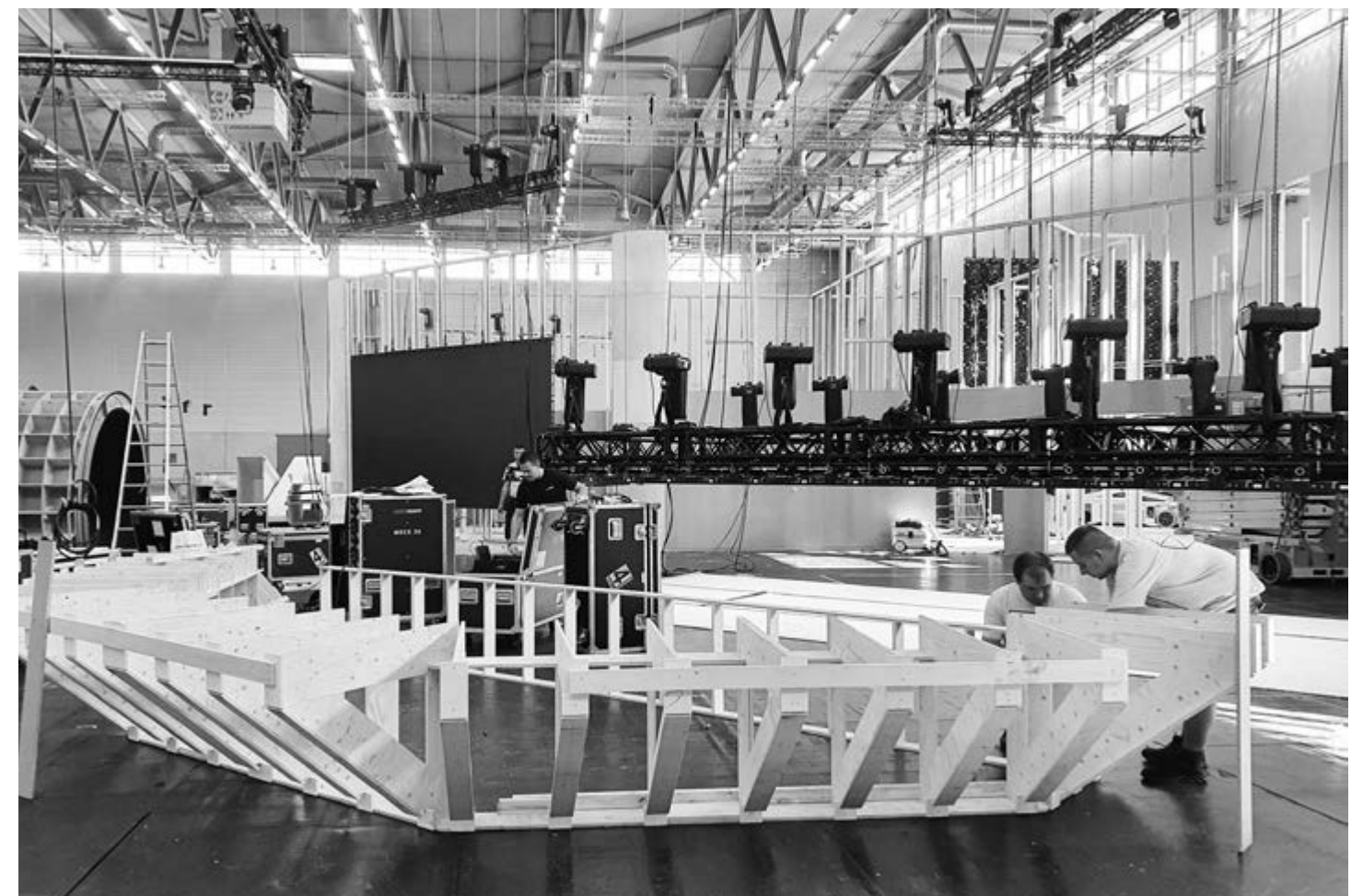


ALONE IN THE DARK

Grace
ALONE IN THE DARK
PROLOGUE

WRECKREATION







THQ | GAMESOM



The impressive area of the THQ stand was fully taken over by the world of games and electronics.

HITACHI INNOTRANS, 900 sqm BERLIN, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
SHELTON FLEMING ASSOCIATES





**A vast exhibition space,
double-deck construction,
and many interesting details
with a minimalist character.**

CATL
INTERSOLAR, 225 sqm
MUNICH, 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
I FOCUS





**A flawless, minimalist
exhibition stand
that exemplifies precision
and high quality.**



STMICRO
MWC, 306 sqm
BARCELONA, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS



STMICROelectronics

life.augmented

Self-learning
AI sensors

360° contactless
USB

Wireless
power

STMICROelectronics

ESSEN

Hessen - there's no way around us.

BERNBERG



The main axis of the stand is a two-story structure with a minimalist character.



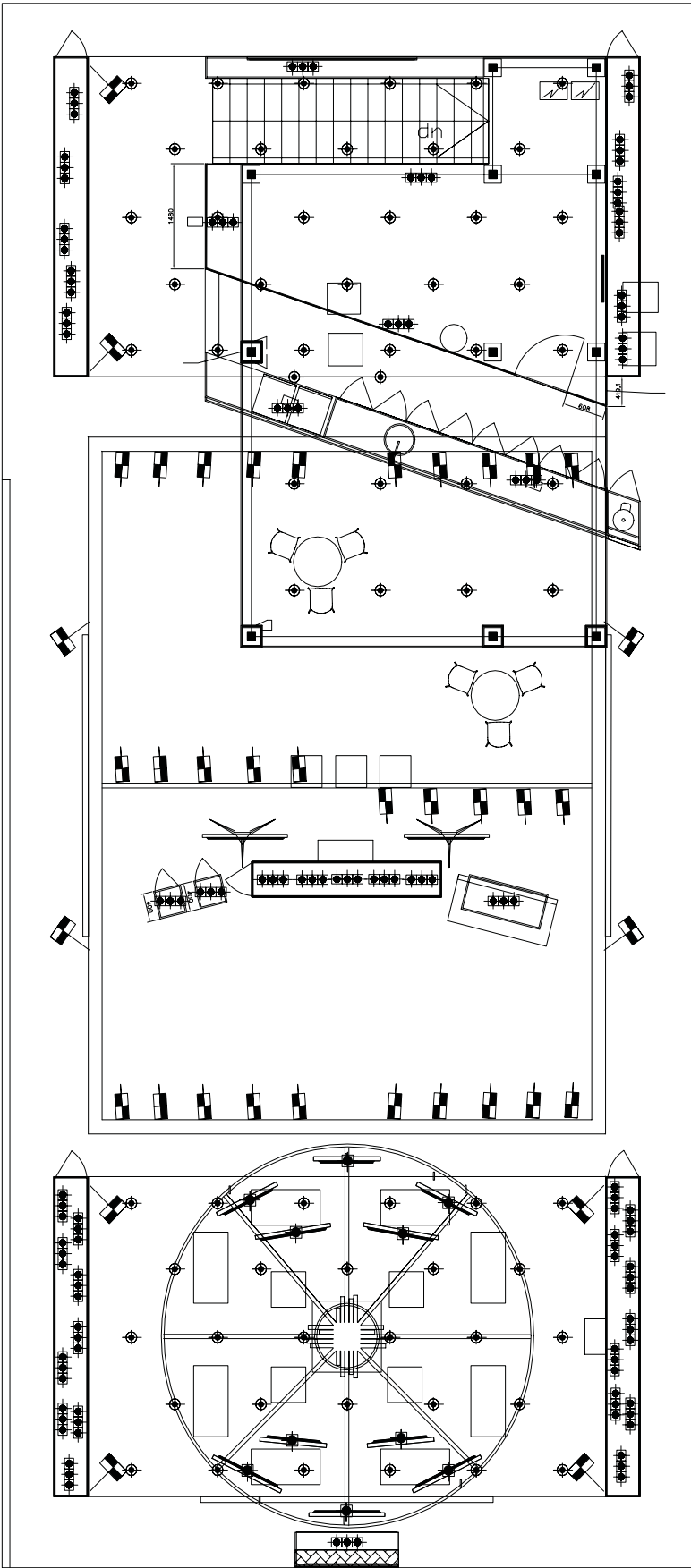
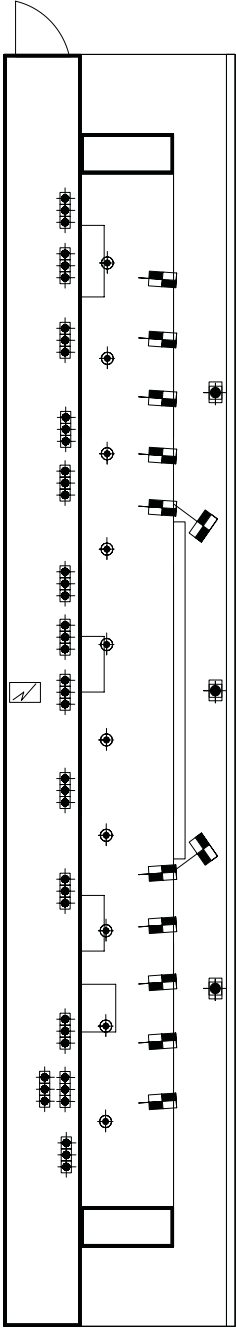
STMIKRO | MWC

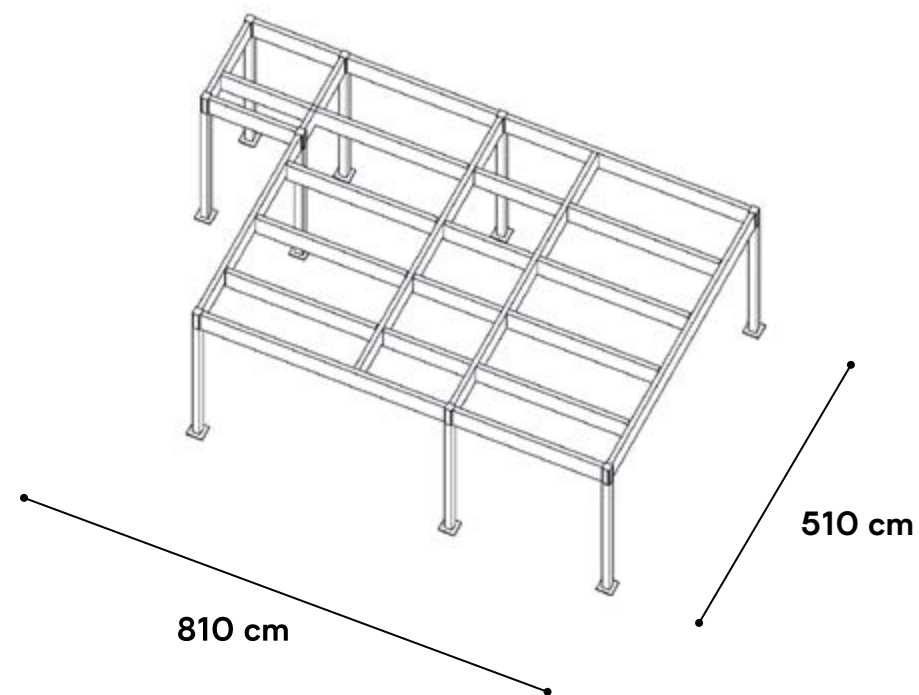


PHILIPS
ISE, 268 SQM
AMSTERDAM, 2018

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
ACTIVISE







120 televisions were mounted using different methods – suspended, wall mounted, embedded in the wall.

**LG ELECTRONICS
CHILLVENTA, 100 SQM
NUREMBERG, 2018**

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
CODYON INTERNATIONAL CO. LTD



LG Compressor
Solutions

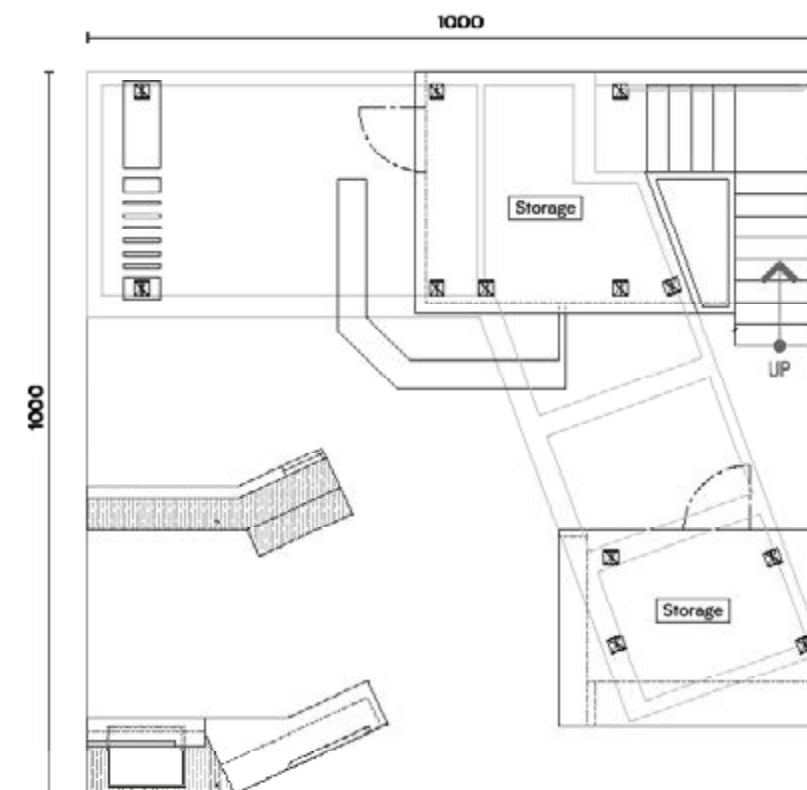
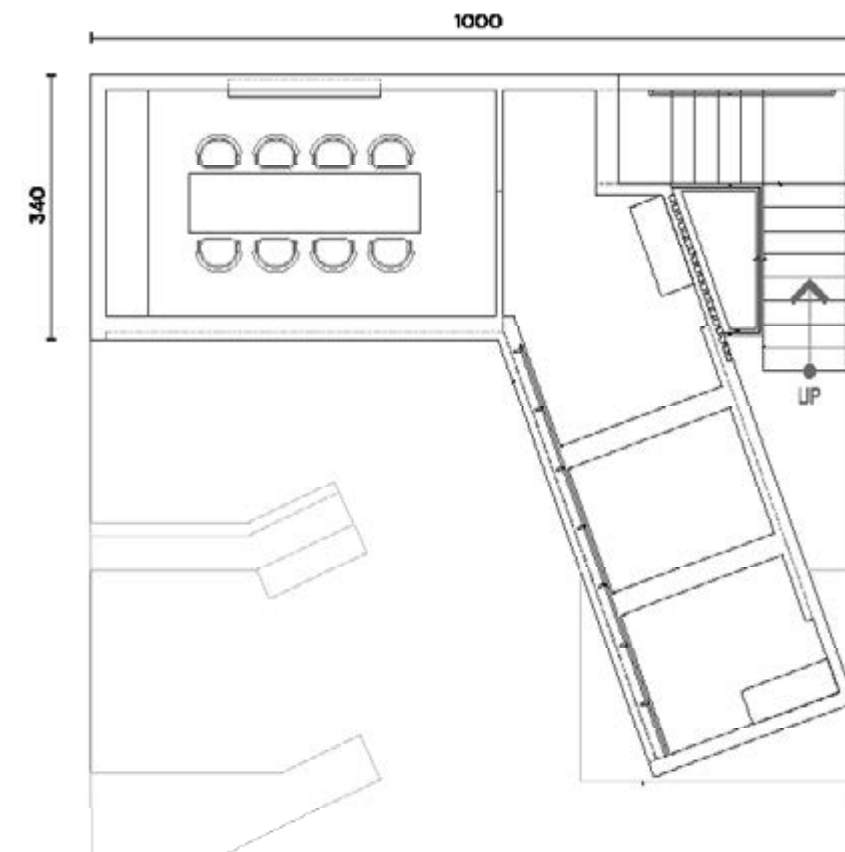
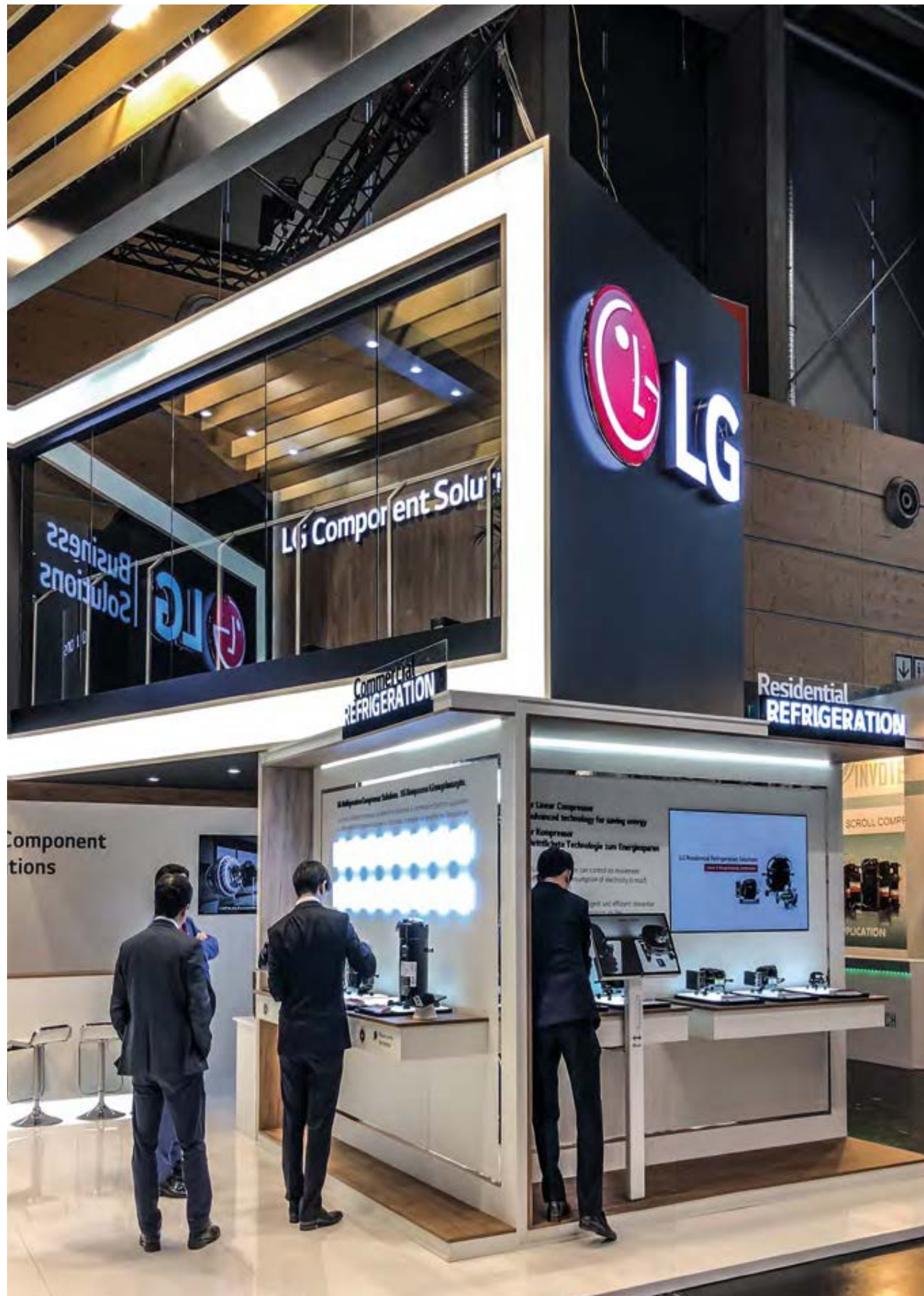
Residential
REFRIGERATION

CHILLVENTA

HEAT PUMP

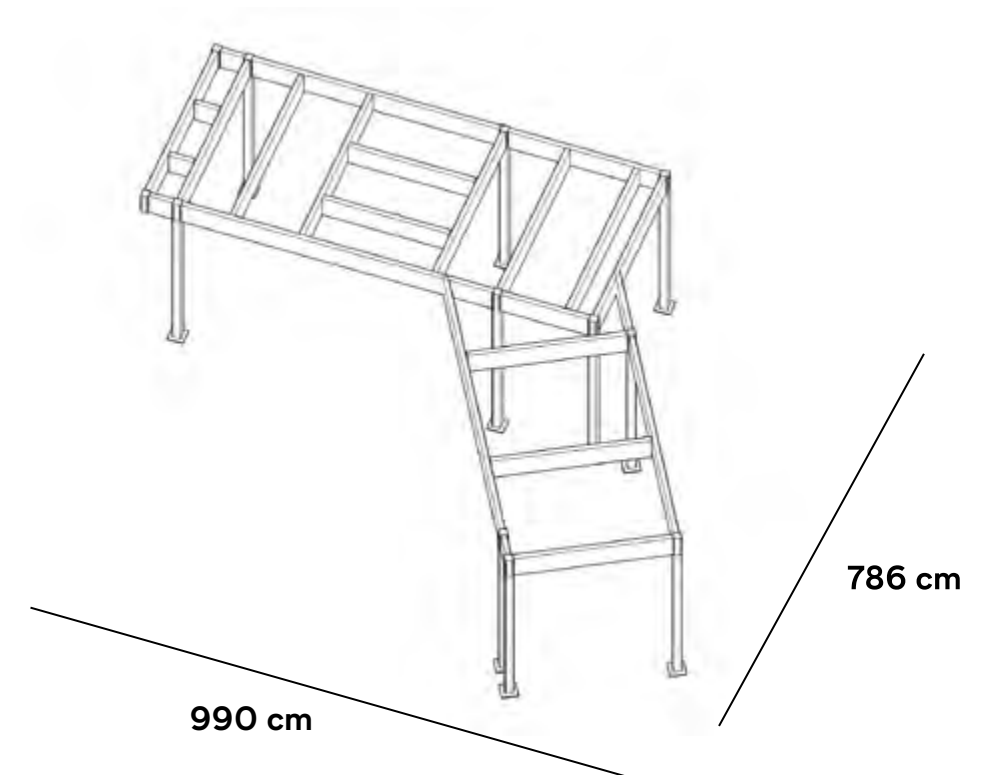
CONNECTING
EXPERTS.

LG Business
Solutions





**Out-of-the-box
diagonal double
deck's second level.**

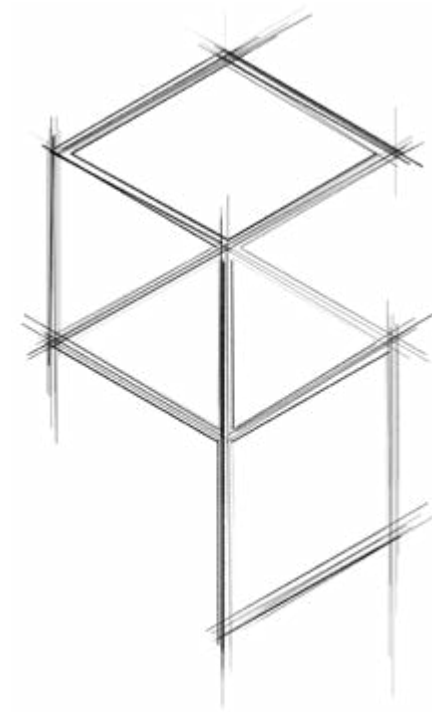


**LG OLED
LIGHT & BUILDING, 305 SQM
FRANKFURT, 2018**

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
DIFER EVENT CRAFTING



Tell us more about your needs:



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