



SMART
DESIGN
EXPO

YOUR **PRODUCTION** &
CONSTRUCTION EXPERTS

DISCOVER SMART DESIGN STYLE



Owners

the heart and soul of Smart Design Expo



ŁUKASZ JERZMANOWSKI



MICHał OGRZEWALSKI



DAREK KACZMAREK



Sales and Marketing Department

team „we-bring-ideas-to-life”



JULIA KRÓLIK
head of sales and marketing



IVAN MARTYNOV
video content specialist



MARIANA POLNA
graphic designer



MAGDALENA MICHALSZAK
office manager



PAWEŁ PODEMSKI
AI expert



MAGDALENA SOBKOWIAK
business development manager

Project Management Department

team „we-know-every-detail”



AGNIESZKA SKÓRA
head of project management



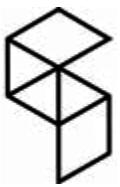
PATRYK CHODECKI
project manager



KAROLINA CZABAJ
project manager



PRZEMYSŁAW PAWLIK
estimating manager



Design Department

team „we-love-good-design”



MARZENA MICHALSKA
art director & designer



ŁUKASZ ZAREMBA
designer



JOANNA DITTMAR
designer



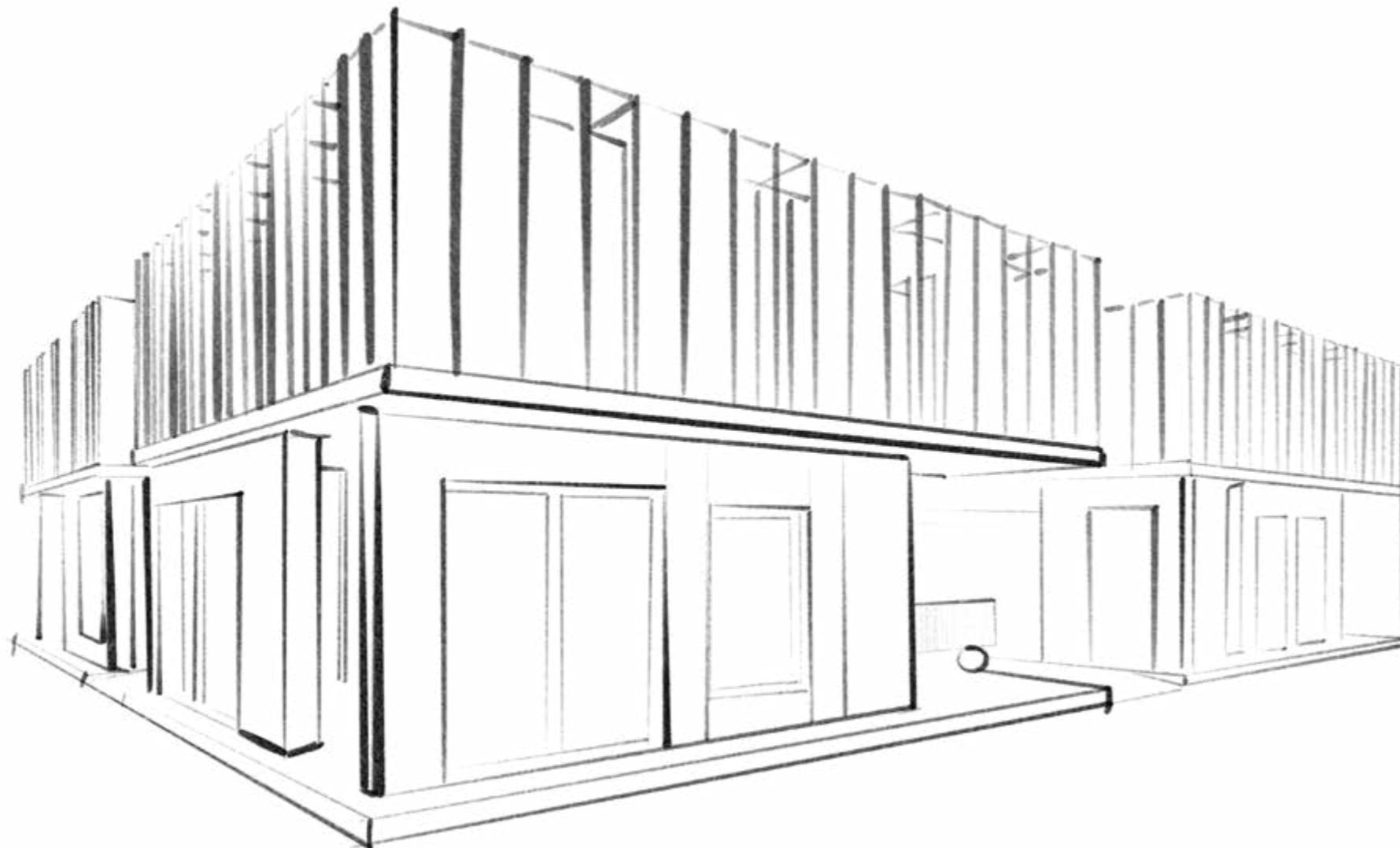
BARTOSZ ŁUGOWSKI
designer



LIZAVETA HARADZETSKAYA
designer



MAŁGORZATA BYLICA
designer



DISCOVER SMART DESIGN STYLE



Technical Department

team „we-know-how-to-do-it”



ADAM BEIM
head of technical department



MAŁGORZATA ŚWIADEK
technical manager



ERYK PRZYBYŁOWICZ
technical manager



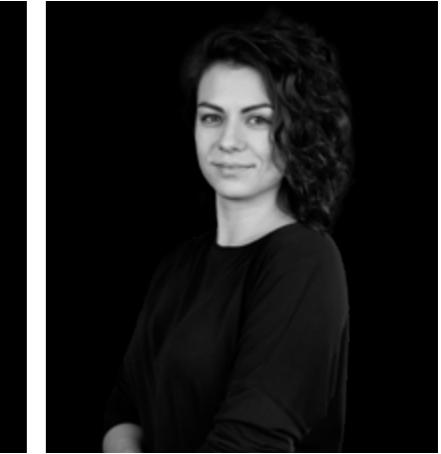
KATARZYNA RYBAK
technical manager



MONIKA STEFAŃSKA
technical manager



ALEKSANDRA TOMASZEWSKA
technical manager



MICHALINA BALCERZEWSKA
graphic designer

Execution and Delivery Department

team „always-on-time”



DARIUSZ GRABOWSKI
head of foreman



LESZEK ZALEWSKI
head of carpentry



ANDRZEJ NAJTKOWSKI
operations manager



JUSTYNA WALOSZCZYK
logistics specialist



MAŁGORZATA JAKUBOWICZ
supply specialist



JOANNA MALINOWSKA
financial specialist



They trusted us

we work with the biggest companies



bray leino events®

IDENTITY



PREEMINENT

JACK♥HEALTH



FORUM GROUP | YOUR BRAND BUILDER



EIDETIC



multilem





You design, We build

we support you in the construction
of high-quality stands for your key clients

THQNORDIC

Evolution

deceuninck



CATL

SAMSUNG

HITACHI

NOVOMATIC



LX Hausys



PHILIPS

RENAULT

REHAU

Midea



CADILLAC

ST
life.augmented



Production

over 6500 sqm of space



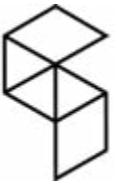
DISCOVER SMART DESIGN STYLE



Woodenshop

our own machinery park ready to prepare custom-made stands

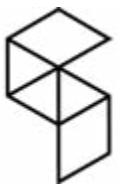




Over 200 workers

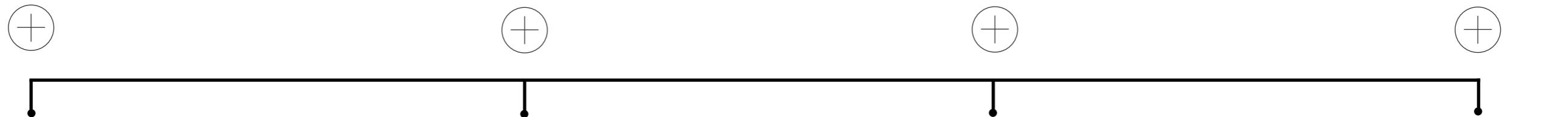
carpenters, electricians, set-up and dismantling teams





In-house services

complete technical support
— from planning to execution

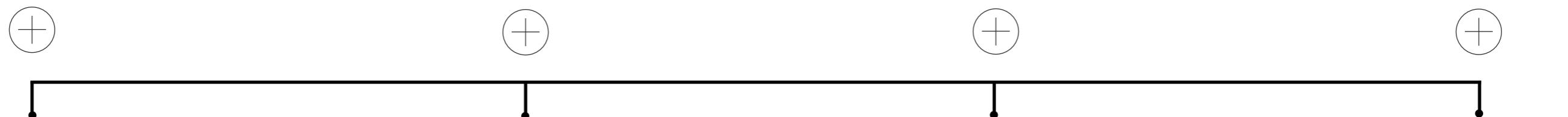


**CARPENTRY AND
MACHINERY PARK**

**DOUBLE-DECK
CONSTRUCTION**

**PAINT
SHOP**

WAREHOUSE

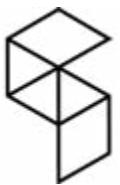


**LIGHTING,
FURNITURE**

**DTP
SERVICES**

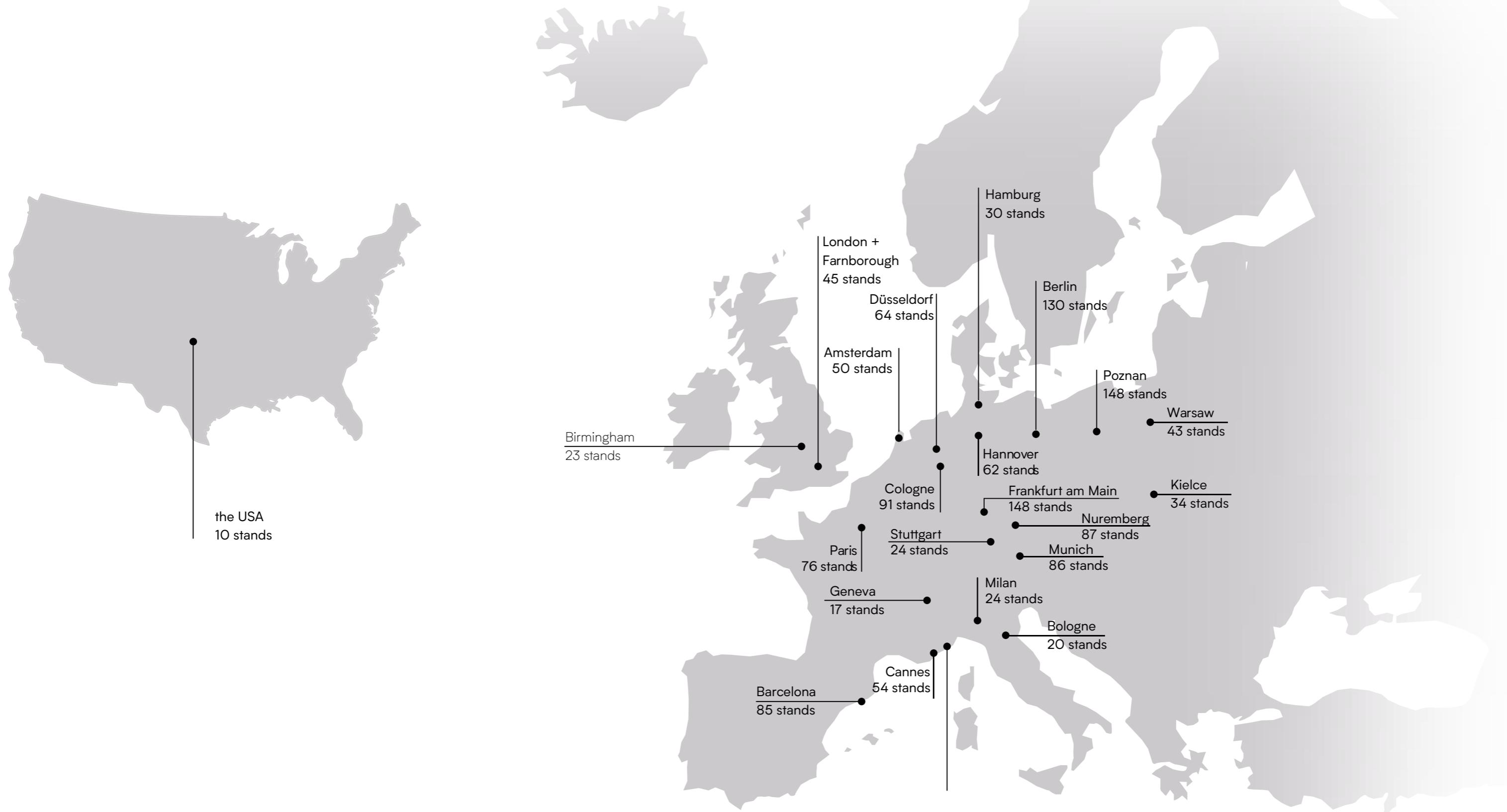
**STATIC
CALCULATION**

**DESIGN
DEPARTMENT**



We build stands all over the world!

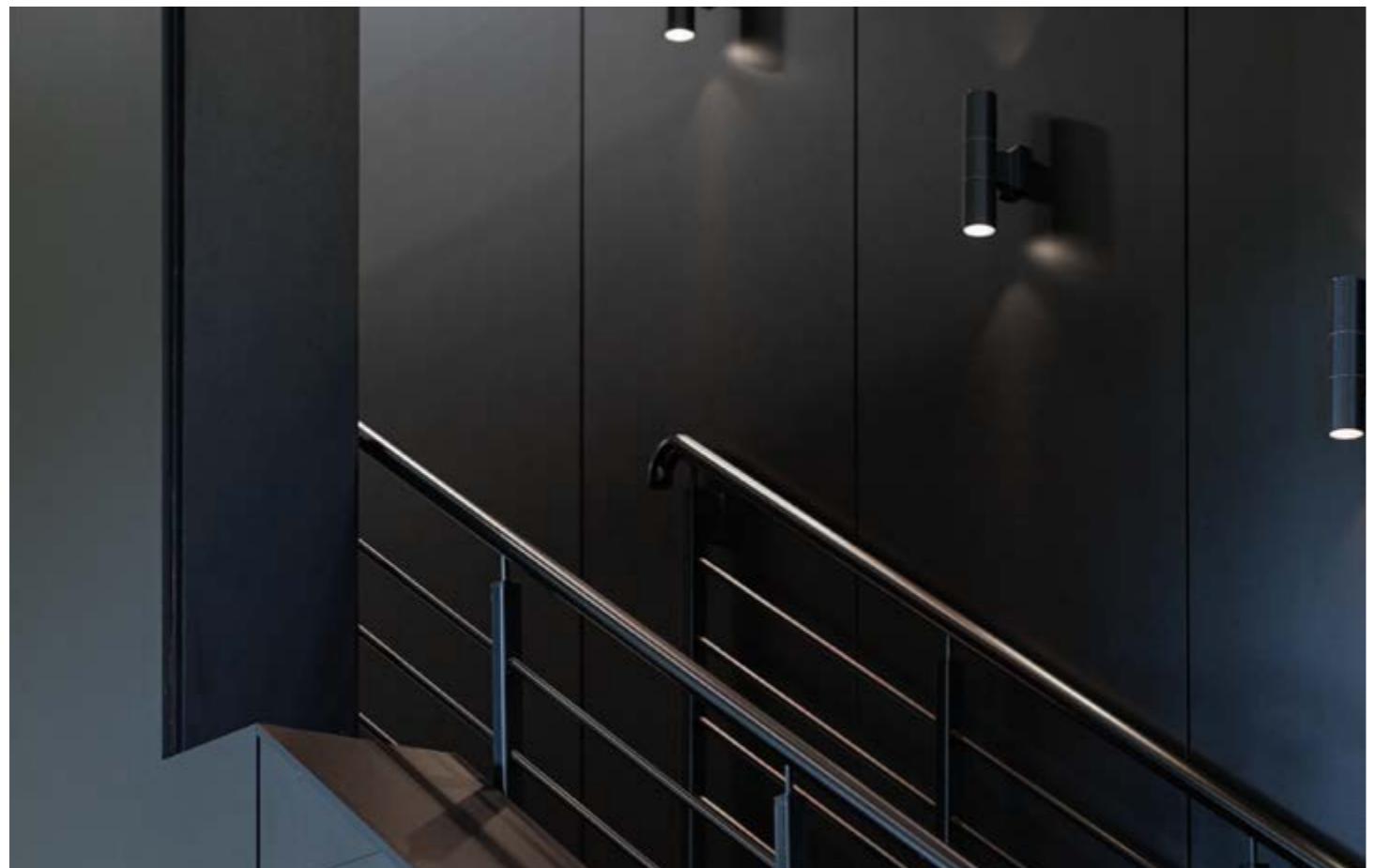
we have experience in the largest trade centers in the world



SAMSUNG
IAA, 640 sqm
MUNICH, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
RISHIYAGI





**A two-level structure,
animations on large
LED screens,
all in a monochromatic,
deep black finish.**

DECEUNINCK
FRONTALE, 530 sqm
NUREMBERG, 2024

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO







DECEUNINCK | FRONTEALE

The modern modular construction, illuminated cubes, and the use of logo colors in details give the entire structure of the Deceuninck stand a unique character, harmoniously combining functionality with attractive design.



MIDEA
IFA, 2600 sqm
BERLIN, 2023

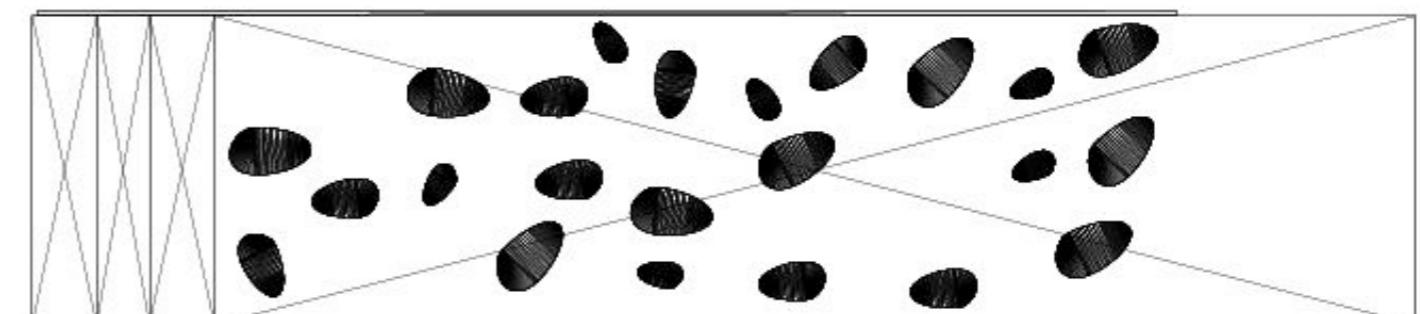
PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
FORUM GROUP YOUR BRANDBUILDER





MIDEA | IFA

We utilized innovative LED panels with 1,630 lenses, 13 monumental lightboxes, and 14 impressive illuminated clouds.



Location of clouds TBC



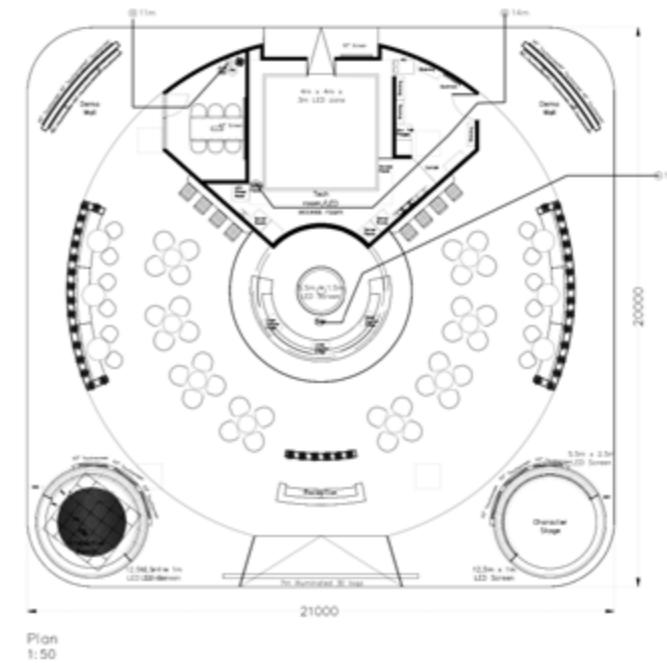
IMAGINE LIVE
ICE GAMING, 420 sqm
BARCELONA, 2025

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS



IMAGINE LIVE | ICE GAMING

The LED lighting in the floor perfectly corresponds to the ceiling suspension.





ALUPROF
BAU, 204 sqm
MUNICH, 2025

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO



**A' DESIGN AWARD
& COMPETITION**



ALUPROF | BAU

The construction provides an ideal background for presenting Aluprof aluminum systems in real scale. Clean lines and well-thought-out proportions create an impressive yet elegant space.

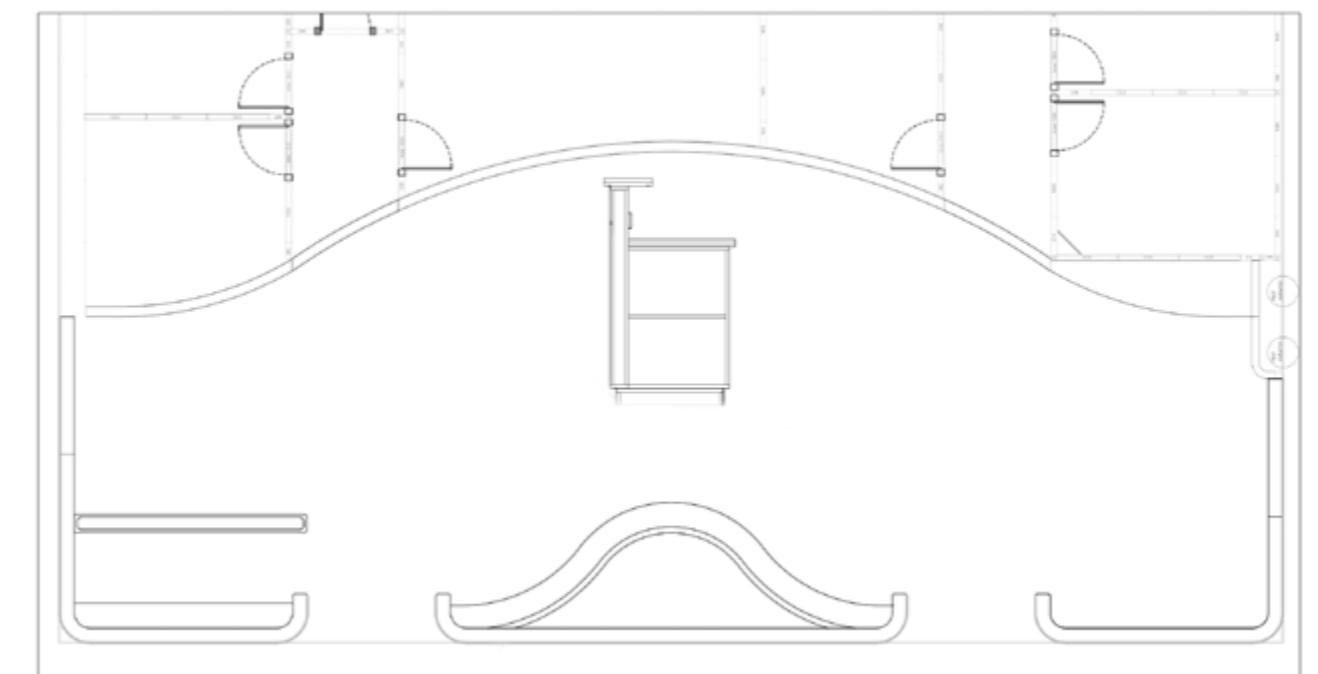
TELENOR
MWC, 250 sqm
BARCELONA, 2025

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS





**The sculptural frieze
attracts attention.**





WIŚNIOWSKI
BAU, 572 sqm
MUNICH, 2023

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO



**A' DESIGN AWARD
& COMPETITION**
WINNER 2024
SILVER



The whole creates a coherent and well-thought-out composition, where luxury meets nature. The stand not only presents products but also transports visitors into the world of an exclusive villa.

RTA
INNOTRANS, 121 sqm
BERLIN, 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
AVANTGARDE





RTA | INNOTRANS

A custom circular floor, numerous rounded elements, and LED screens integrated into a delicate metal structure.



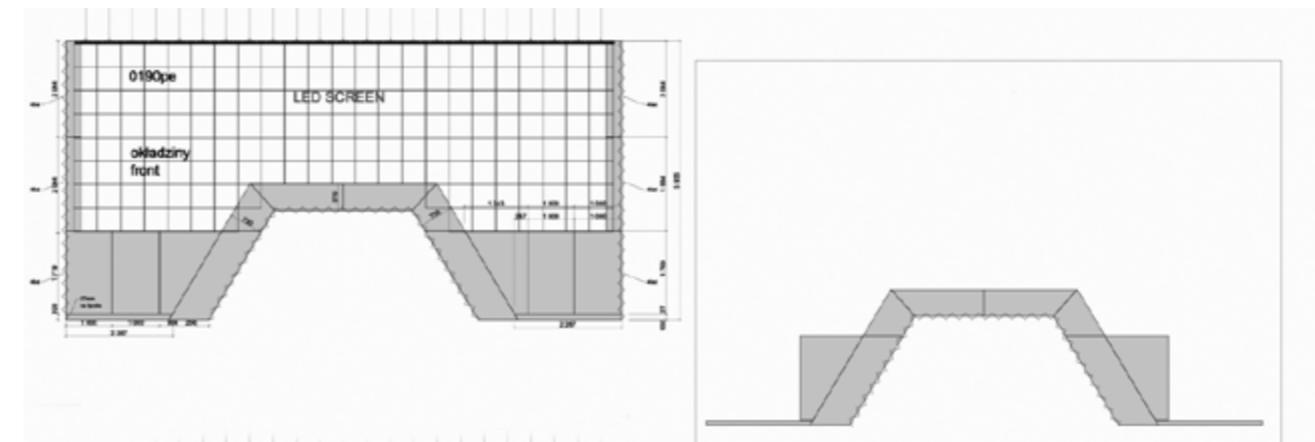
NOVOMATIC
ICE GAMING, 4 224 sqm
BARCELONA, 2025

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS



NOVOMATIC | ICE GAMING

The colorful, mesmerizing whole invites viewers to get lost in their spaces.



DRUTEX
FRONTALE, 237 sqm
NUREMBERG, 2022

DESIGN AND CONSTRUCTION:
SMART DESIGN EXPO





**A' DESIGN AWARD
& COMPETITION**
WINNER 2023
GOLD



DRUTEX | FRONTALE

Deep black serve as a backdrop for golden clouds, which add lightness and luxury to the space. Soft curtains introducing an element of elegance and coziness.

CADILLAC
PARIS MOTOR SHOW, 399 sqm
PARIS, 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
PDO



Evolution

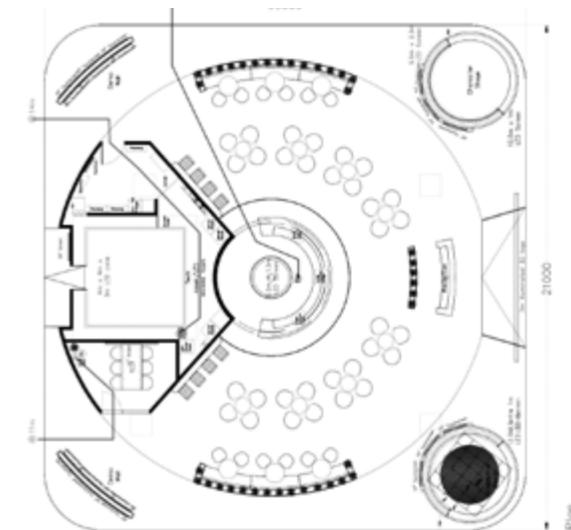
EVOLUTION
ICE GAMING, 648 sqm
LONDON 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS





The Evolution stand is characterized by a multitude of screens and electronic solutions.



ANWIS
R+T, 160 sqm
STUTTGART, 2018

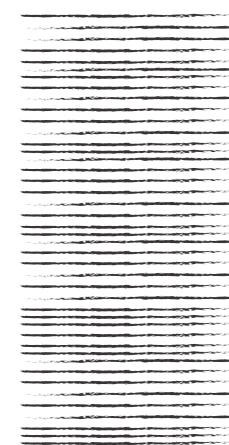
DESIGN AND CONSTRUCTION
SMART DESIGN EXPO



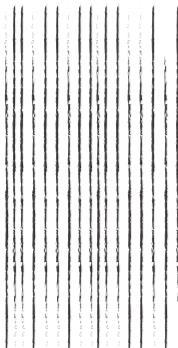
Modern house allegory



Anvis product blinds



the line becomes an inspiration



arranged vertically



on the facade of the stand





A'DESIGN AWARD
WINNER 2019
S I L V E R



**The façade of the stand
is made of 1,150 concrete
strips of plywood
of various sizes.**

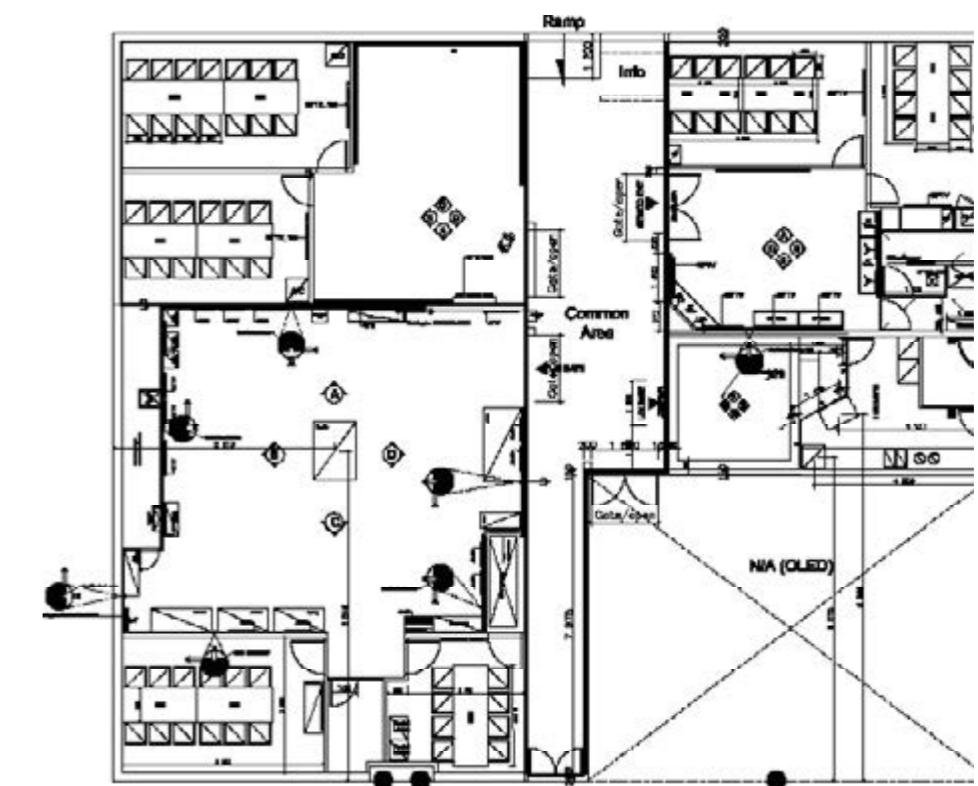


SAMSUNG
MWC, 470 SQM
BARCELONA, 2018

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EIDETIC MARKETING

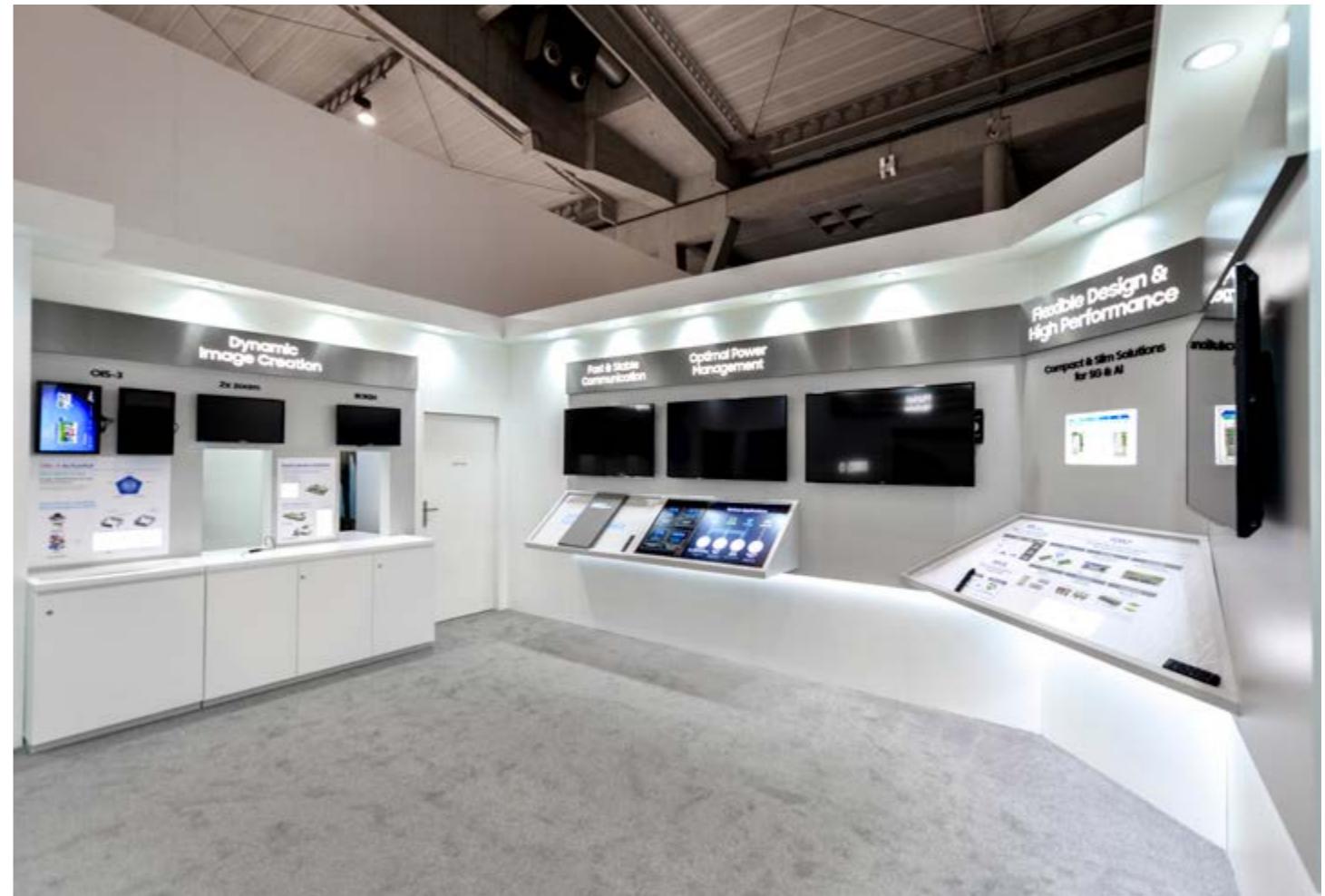


SAMSUNG | MWC





SAMSUNG | MWC



**8 conference rooms,
3 showrooms – all of them
hidden in the Samsung stand.**

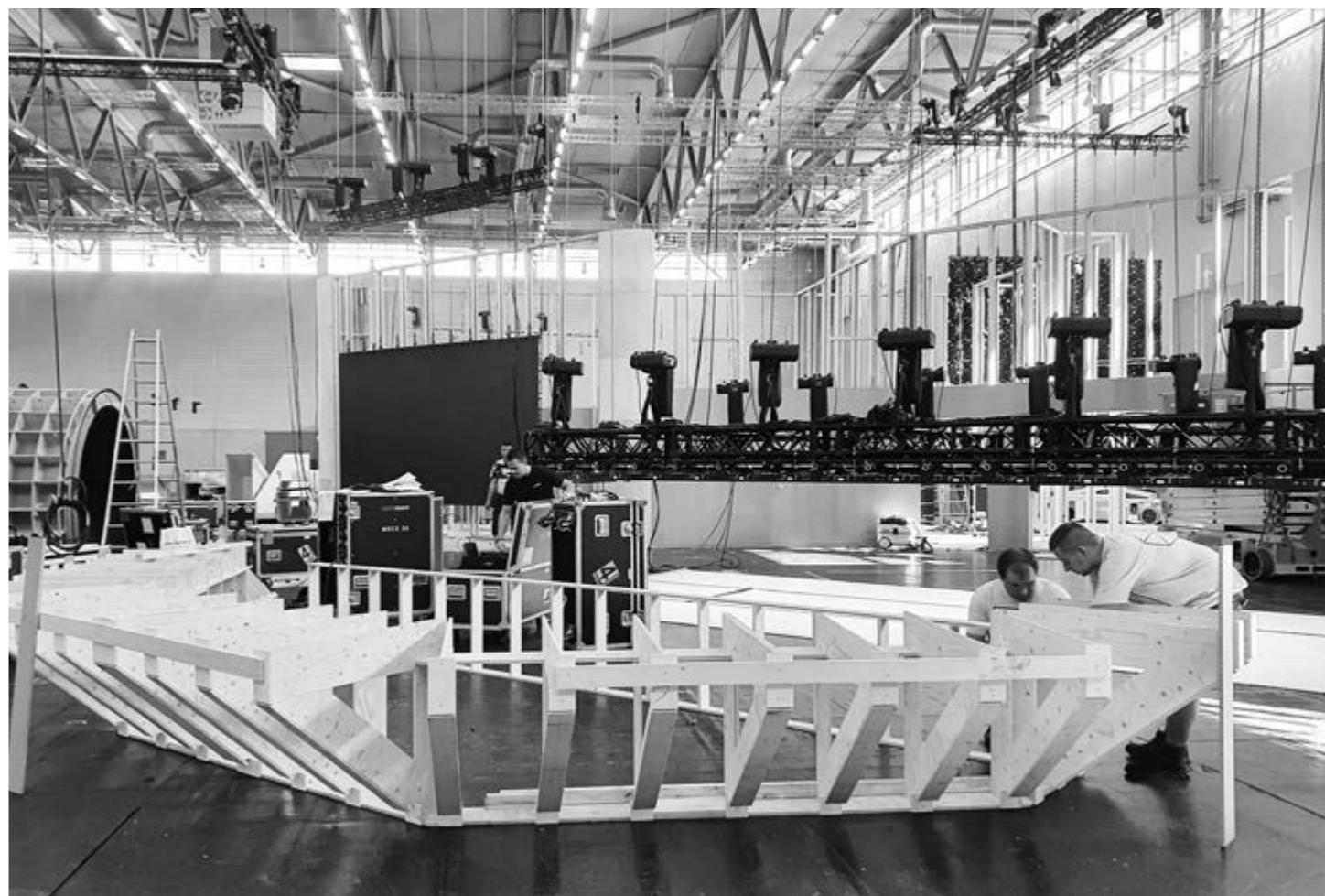
THQ
GAMESCOM, 1140 sqm
COLOGNE, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS





THQ | GAMESOM





THQ | GAMESOM



The impressive area of the THQ stand was fully taken over by the world of games and electronics.

HITACHI
INNOTRANS, 900 sqm
BERLIN, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
SHELTON FLEMING ASSOCIATES





**A vast exhibition space,
double-deck construction,
and many interesting details
with a minimalist character.**



CATL
INTERSOLAR, 225 sqm
MUNICH, 2024

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
I FOCUS



CATL | INTERSOLAR

A flawless, minimalist exhibition stand that exemplifies precision and high quality.

STMICRO
MWC, 306 sqm
BARCELONA, 2023

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
EVOLVE CREATIVE SOLUTIONS



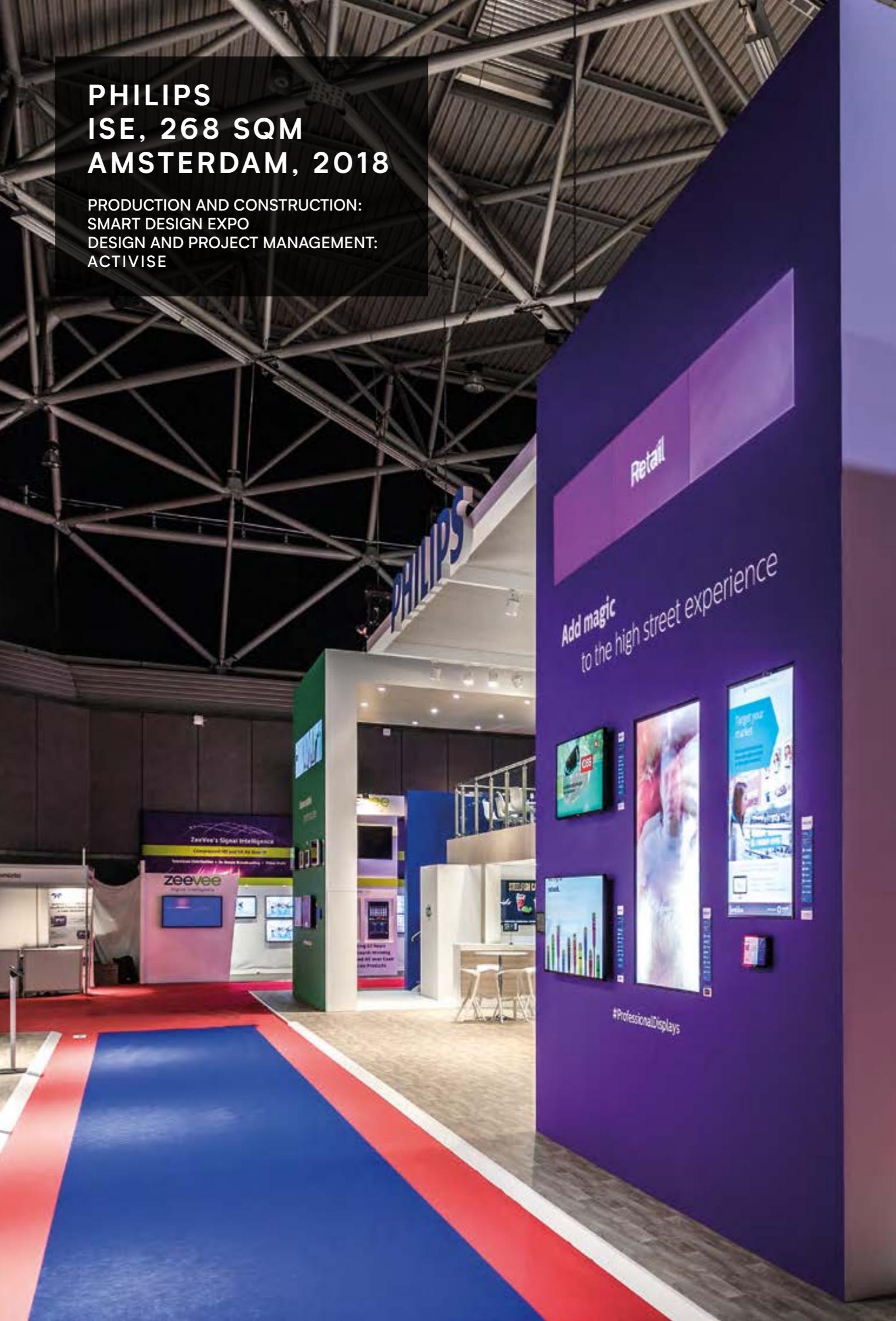


**The main axis of the stand
is a two-story structure
with a minimalist character.**



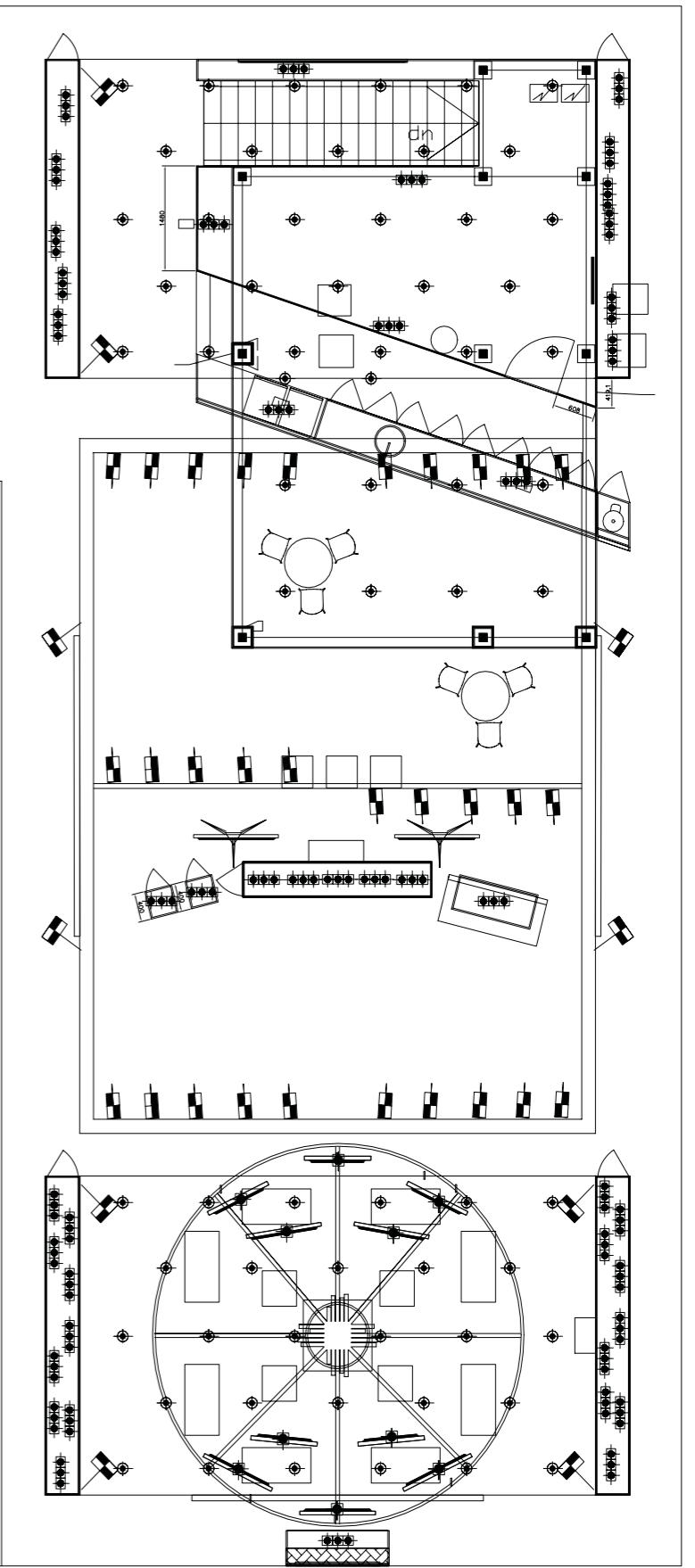
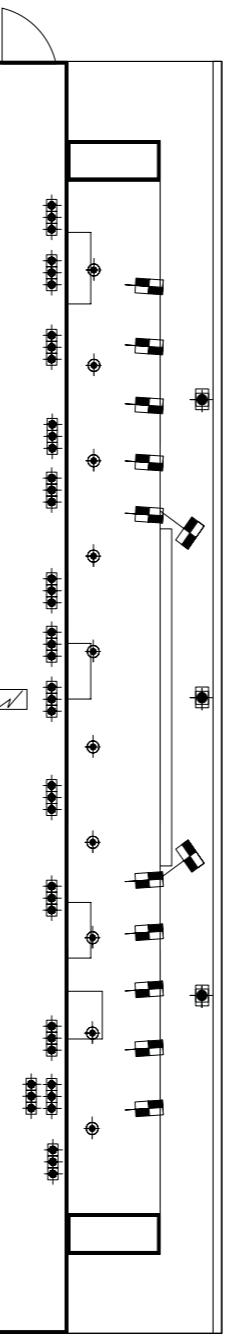
PHILIPS
ISE, 268 SQM
AMSTERDAM, 2018

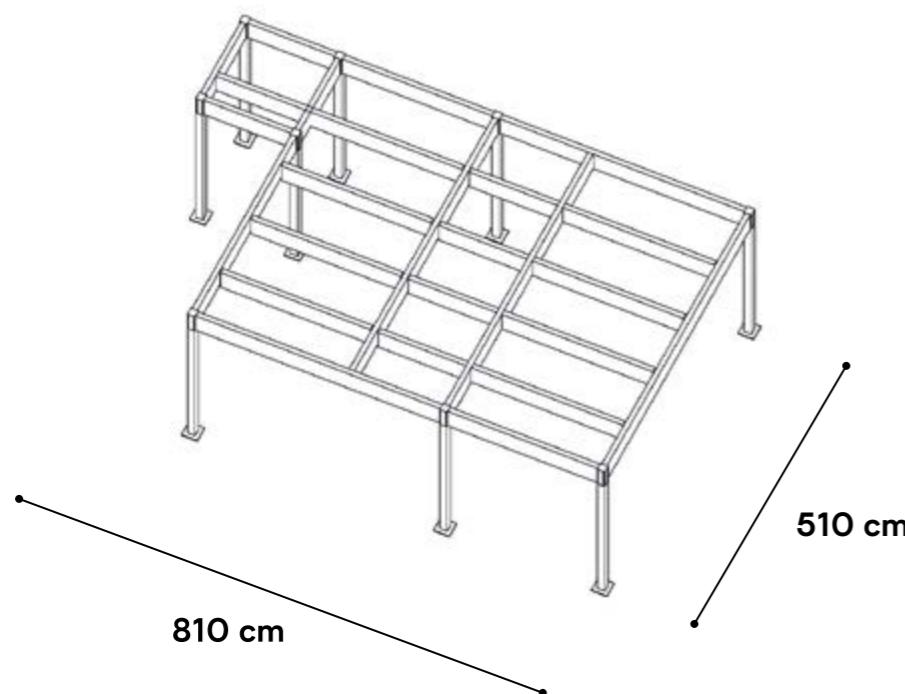
PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
ACTIVISE





PHILIPS | ISE





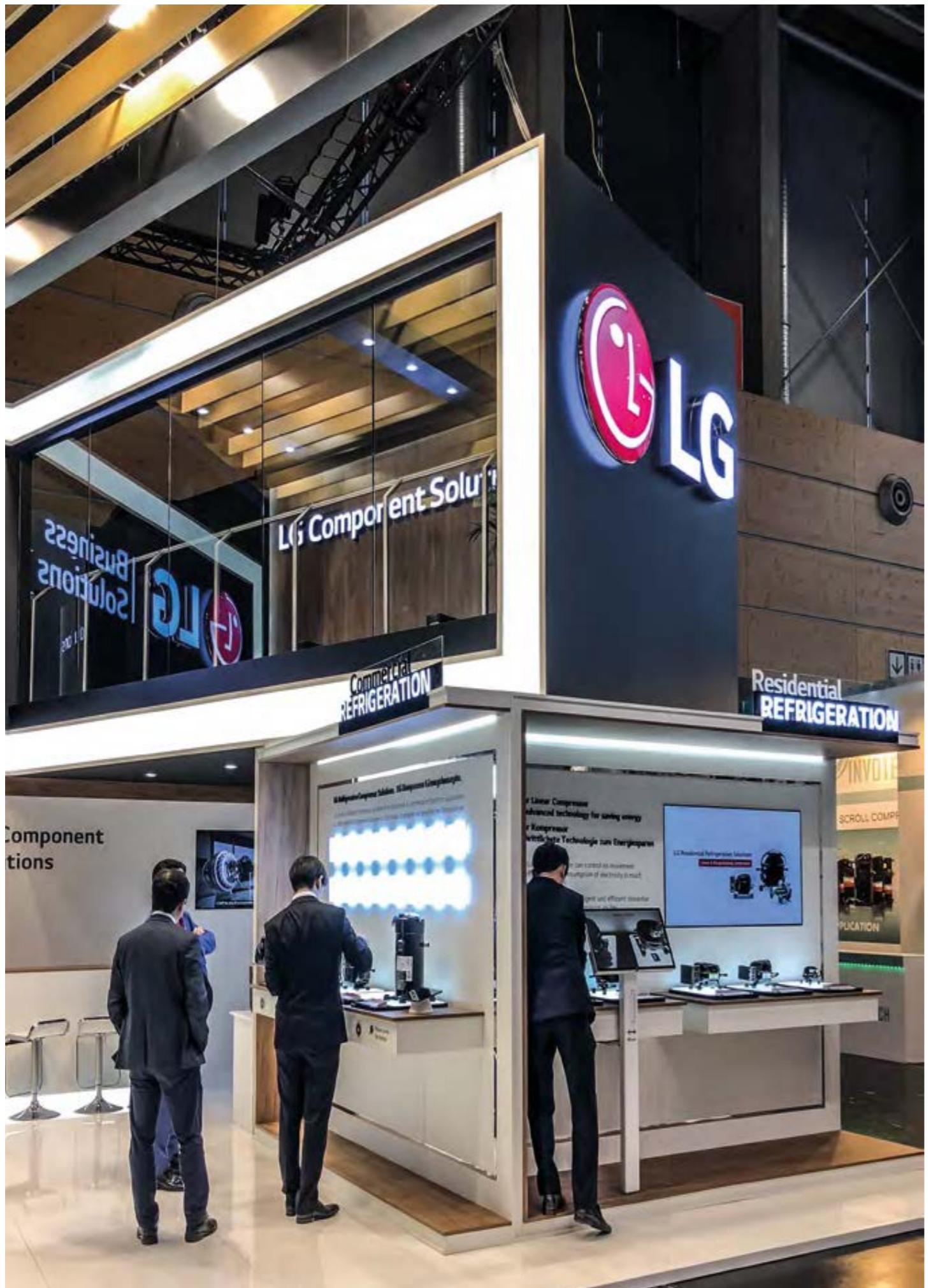
120 televisions were mounted using different methods – suspended, wall mounted, embedded in the wall.



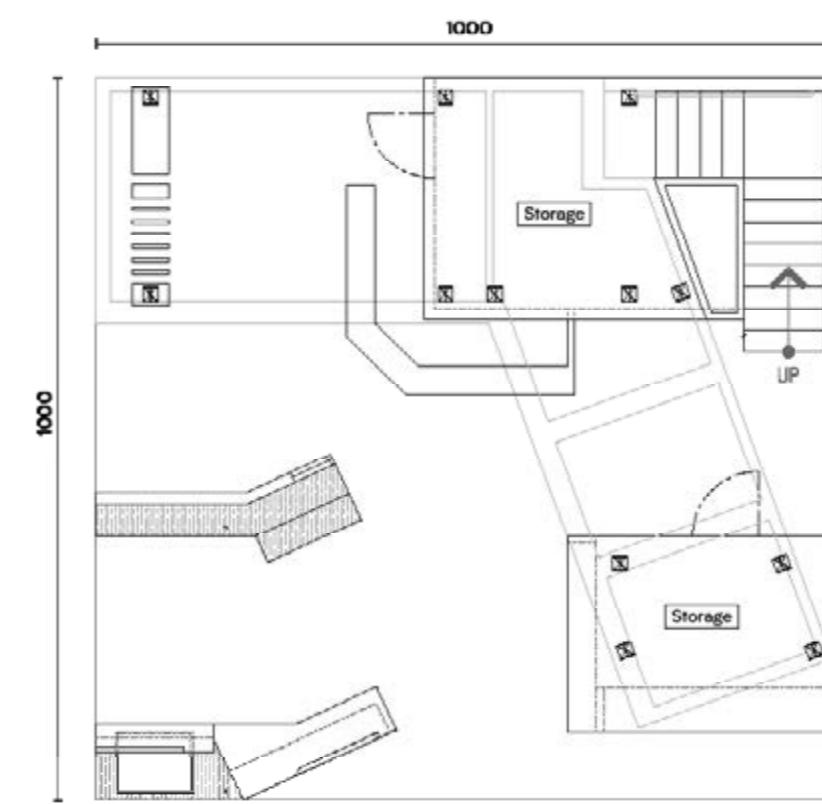
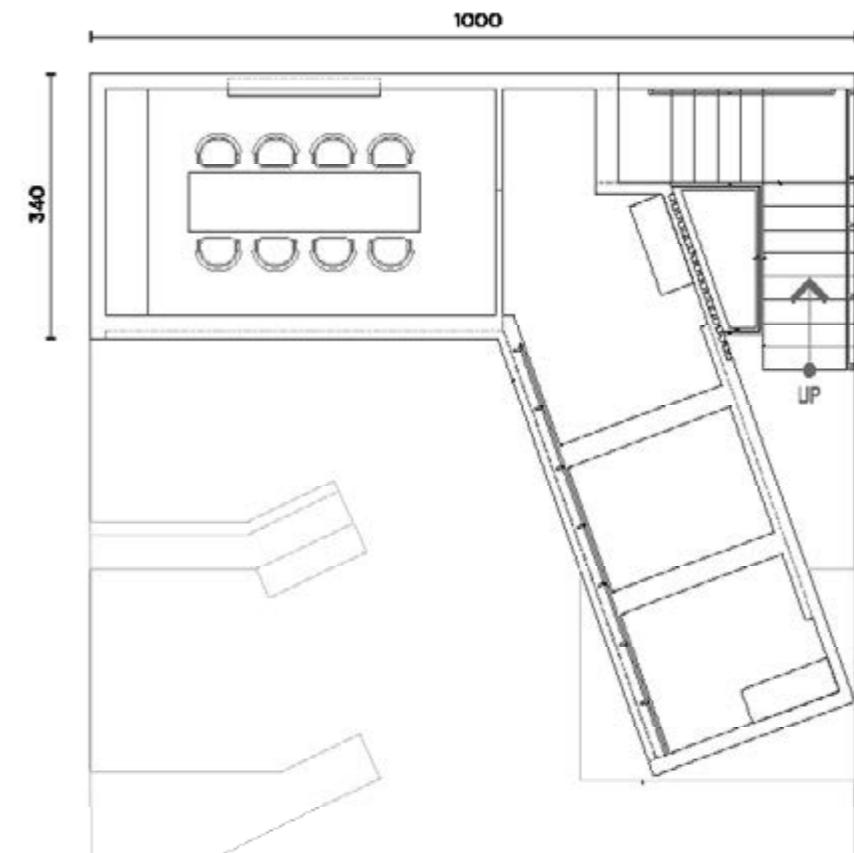
LG ELECTRONICS
CHILLVENTA, 100 SQM
NUREMBERG, 2018

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO

DESIGN AND PROJECT MANAGEMENT:
CODYON INTERNATIONAL CO. LTD



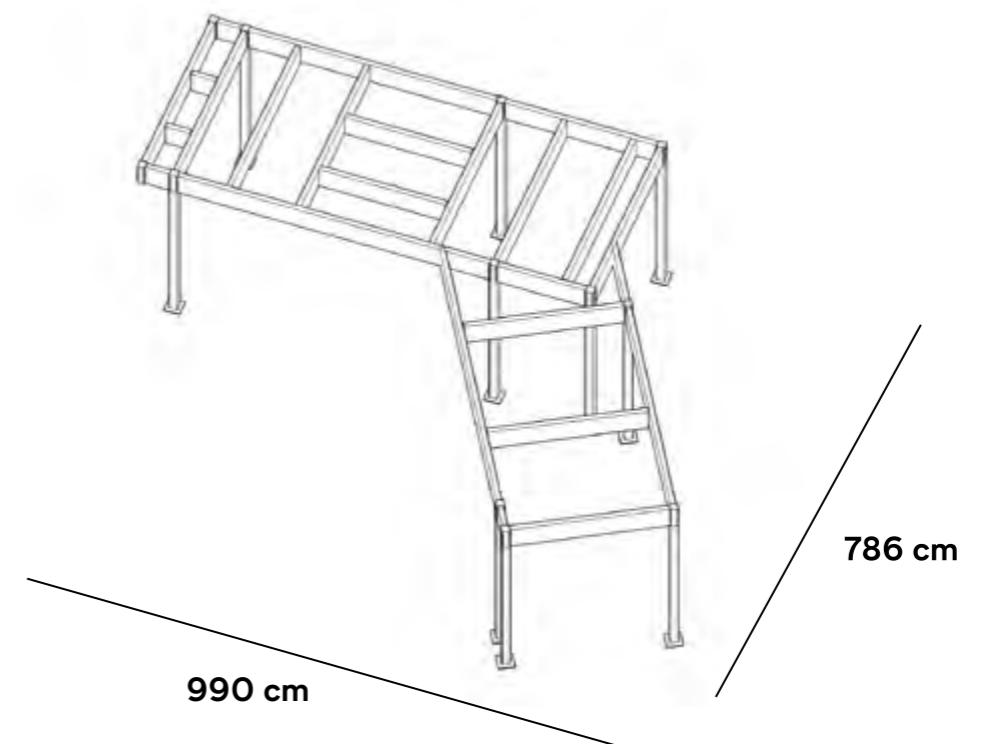
LG | CHILLVENTA





LG | CHILLVENTA

**Out-of-the-box
diagonal double
deck's second level.**

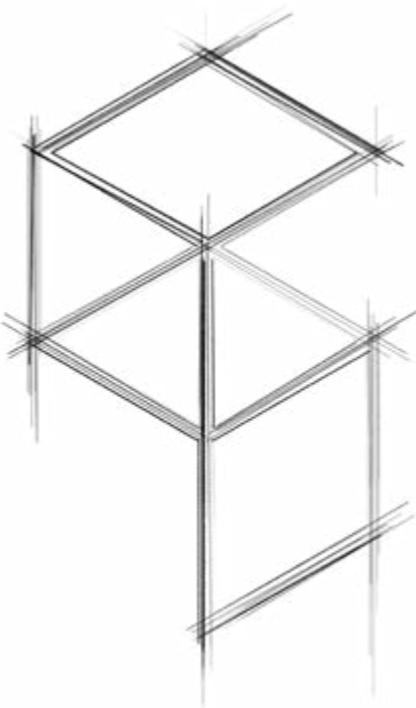


LG OLED
LIGHT & BUILDING, 305 SQM
FRANKFURT, 2018

PRODUCTION AND CONSTRUCTION:
SMART DESIGN EXPO
DESIGN AND PROJECT MANAGEMENT:
DIFER EVENT CRAFTING



Tell us more about your needs:



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