

## Let's break the ice!

We would love to work on your stand project. The more accurate information you provide, the better solutions we'll propose. Location map of your exhibition space provided by the Organizer as well as your company's logo in .pdf and .ai extensions.  
Get started below and we'll do the rest!



### Identification data:

Company's Name:

Industry/branch:

EU VAT Number:

### Contact Person:

Name and Last Name:

Position:

Phone Number:

E-mail Address:

### Decision Maker:

Name and Last Name:

Position:

E- mail:

### Checklist:

Don't forget to send us:

**location map of your exhibition space provided by the organizer, including suspension points**

**your company's logo in .pdf and .ai extensions**

**brand book**

Why did you decide to participate / on participating in trade fair? What are the targets that your company wants to achieve?

(Please, give us as accurate answer as possible, this will make us understand your needs better):

The idea on which you would like to base the stand's concept:

## Trade Fair that Your company is attending:

Name and date of the fair:

Hall and stand's number:

Type of booth:

floor stand

Stand's dimensions in m (length x width x height):

double – deck stand

suspended elements

Where did you exhibit in a previous years?

## Estimated budget (EUR):

The budget does not include the costs of technical orders

**(such as water supply, electricity, suspension points, exhibition space)**

<input type="checkbox"/> 50.000 -100.000 euro	<input type="checkbox"/> 200.000 - 300.000 euro	<input type="checkbox"/> 400.000 - 500.000 euro
<input type="checkbox"/> 100.000 - 200.000 euro	<input type="checkbox"/> 300.000 - 400.000 euro	<input type="checkbox"/> other amount:

## Stand's functions:

Prestige - maintaining company's image on the market

Information - services promotion (lack of products)

Business relations - gaining meetings

Expansion - new market target

Sales - products presentation, technological line (if so, please give the number and dimensions of products):

## Product's information

products quantity :

products dimensions:

**(please attach photos of your products)**



## Stands characteristics:

(What kind of atmosphere would you like to achieve at the stand? How do you want your brand to be perceived during the fair?)

open space

more private construction

## Storage equipment

(such as shelves, sink, dishwasher, coffee machine, internet etc.)

## Suggested colours and materials:

## Multimedia:

(let us know what kind of AV equipment you want at your stand and what functions they are to perform)

## Reception of visitors:

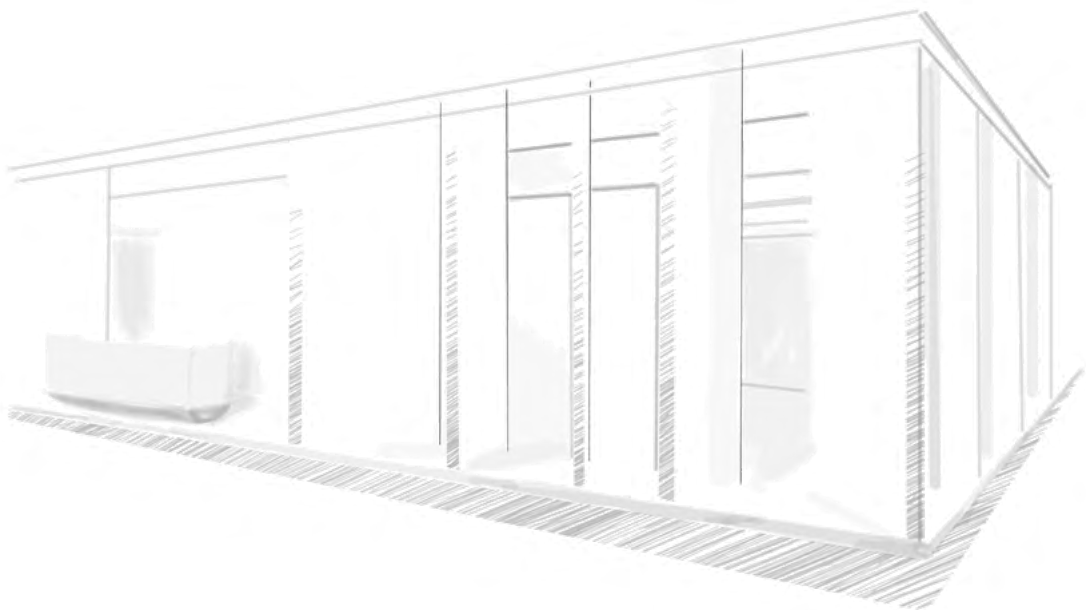
(What kind of furniture will be needed to arrange business meetings? Barstools, chairs, poufs? How many meeting places do you plan at the stand? Where will guests be received? How long are you planning meetings? Will a conference room be needed?)

**bad counter**

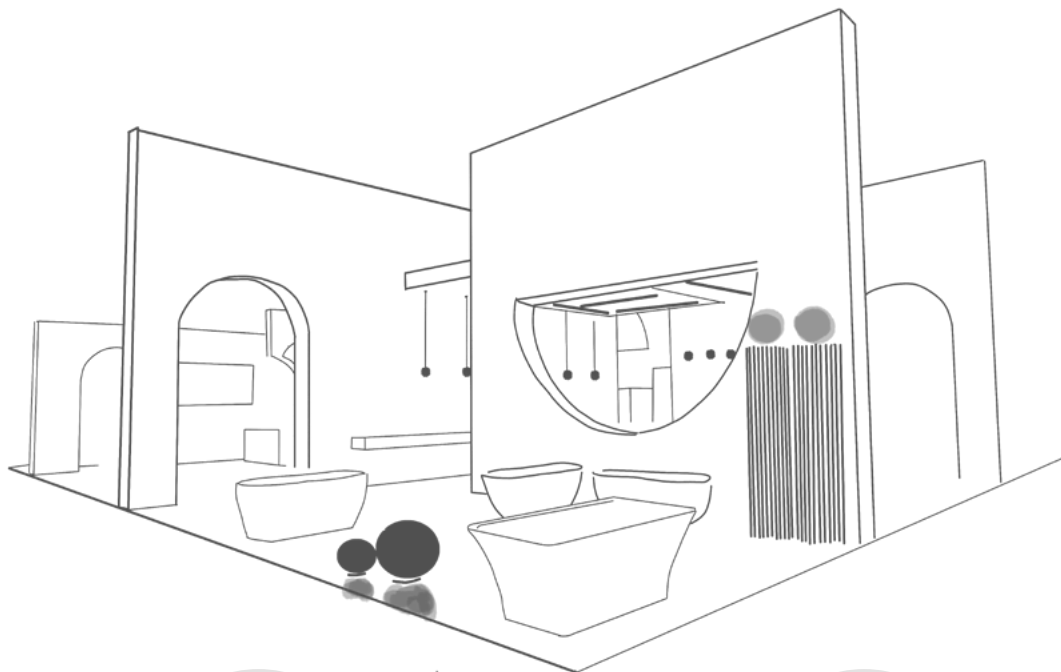
**information counter**

## Zones

(Do you need product zones at the stand? Do you need meeting zones?)



Other comments and suggestions about the stand and the range of cooperation with Smart Design Expo:



Print

**Thank you!**  
Smart Design Expo team



Send